## Oceana, NRDC and IFAW NATIONALSURVEY

May 2017

## MEIHODOLOGY

1,000 interviews among adults were conducted from May 8-May 15, 2017 by Beekeeper Group \& Lincoln Park Strategies and were weighted to ensure proportional results. The Bayesian confidence interval for 1,000 interviews is 3.5 , which is roughly equivalent to a margin of error of $\pm 3.1$ at the $95 \%$ confidence level.

## THREE QUARIERS OF AMERICANS SUPPORTPROTECTING MARINE MAMMALS FROM THREATS

Q9. Switching gears aga in, manine mammals (such as whales, dolphins, seals, sea lions, walruses and manatees) face several threats to theirhealth a nd survival. These threats include injury and death resulting from commerc ial fishing gear, offshore oil and gasdrilling, inc reasing levelsof noise in the ocean, pollution, ship strikes, and commerc ial hunting Do you support or oppose protecting marine mammals from these threats?


| Demo | Total support | Total oppose | Unsure |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Men | $75 \%$ | $10 \%$ | $15 \%$ |
|  | Women | $79 \%$ | $10 \%$ | $10 \%$ |
| Age | Under 45 | $71 \%$ | $9 \%$ | $19 \%$ |
|  | $45-64$ | $71 \%$ | $12 \%$ | $16 \%$ |
|  | $65+$ | $75 \%$ | $9 \%$ | $16 \%$ |
|  | Non-college | $73 \%$ | $11 \%$ | $17 \%$ |
|  | College | $78 \%$ | $9 \%$ | $13 \%$ |
|  | Republican | $74 \%$ | $13 \%$ | $13 \%$ |
|  | Independent | $74 \%$ | $12 \%$ | $14 \%$ |
|  | Democrat | $80 \%$ | $7 \%$ | $13 \%$ |

## MAJ ORTY OF AMERICANS SUPPORTTHE MARINE MAMMAL PROTECTION ACT




 oppose this la w?


| Demo |  | Total support | Total oppose | Unsure |
| :---: | :---: | :---: | :---: | :---: |
| Gender | Men | 73\% | 9\% | 18\% |
|  | Women | 81\% | 7\% | 12\% |
| Age | Under 45 | 66\% | 10\% | 23\% |
|  | 45-64 | 70\% | 10\% | 20\% |
|  | 65+ | 72\% | 9\% | 19\% |
| Education | Non-college | 69\% | 9\% | 22\% |
|  | College | 78\% | 9\% | 14\% |
| Party ID | Republican | 79\% | 7\% | 14\% |
|  | Independent | 66\% | 13\% | 21\% |
|  | Democrat | 75\% | 9\% | 16\% |

## DEMOGRAPHICS

| Demo |  | Percent |
| :---: | :---: | :---: |
| Gender | Men | 48\% |
|  | Women | 52\% |
| Age | Under 45 | 39\% |
|  | 45-64 | 44\% |
|  | 65+ | 17\% |
| Education | Non-college | 51\% |
|  | College | 48\% |
| Party ID | Republican | 35\% |
|  | Independent | 18\% |
|  | Democrat | 41\% |
| Ideology | Liberal | 32\% |
|  | Moderate | 38\% |
|  | Conservative | 23\% |


| Demo |  | Percent |
| :---: | :---: | :---: |
| Region | West | 20\% |
|  | East | 23\% |
|  | Midwest | 28\% |
|  | South | 29\% |
| Race | White | 65\% |
|  | Black | 13\% |
|  | Hispanic | 14\% |
| Marital Status | Married | 61\% |
|  | Non-married | 38\% |
| Income | < 60 K | 57\% |
|  | $60 \mathrm{~K}-120 \mathrm{~K}$ | 29\% |
|  | $120 \mathrm{~K}+$ | 12\% |

