



Lora Snyder

Campaign Director

Lora Snyder is a campaign director at Oceana, the largest international advocacy group working solely to protect the world's oceans. Snyder originally joined Oceana in 2015 as an ocean advocate before taking on her current role.

Snyder's current responsibilities include directing Oceana's responsible fishing and shark campaigns. Specifically, she works to minimize bycatch in U.S. fisheries as well as raise awareness of the threats facing sharks and sea turtles.

Prior to joining Oceana, Snyder spent several years at a bipartisan lobbying firm, specializing in energy, human rights and environmental issues, among others. In this role, she worked with Oceana on its seafood fraud campaign, gaining expertise in ocean and fisheries issues. Ms. Snyder also served as principal advisor to former Environmental Protection Agency Administrator, Carol M. Browner. Ms. Snyder's portfolio included staffing Ms. Browner in her role as Commissioner to the Global Ocean Commission.

In 2012, Ms. Snyder served as the regional deputy director for GOTV in Ohio on President Obama's campaign where she executed the GOTV plan for Hamilton County, a crucial swing county, which President Obama won by over 19,000 votes.

Ms. Snyder graduated cum laude from Miami University, earning her degree in political science. She also studied at Miami's Dolibois European Center in Luxembourg.