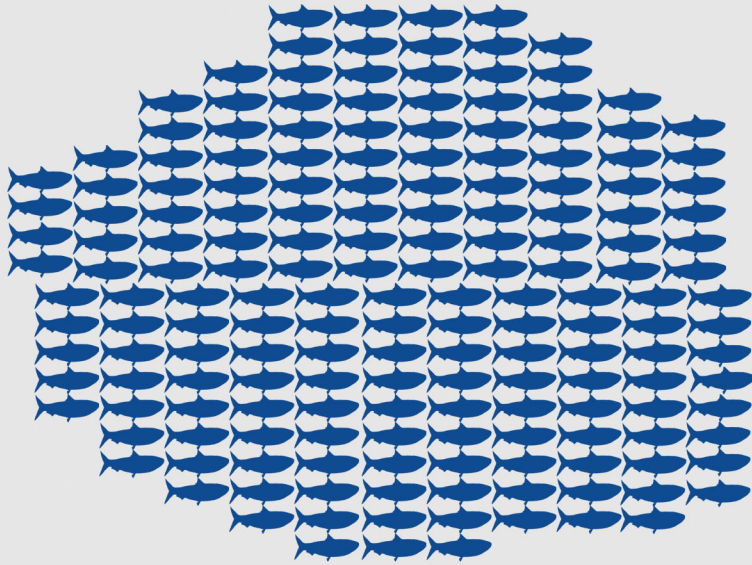


PACIFIC SARDINE NUMBERS HAVE CRASHED

AND OVERFISHING CONTINUES TO BE A MAJOR THREAT



2006

~1.8 million metric tons

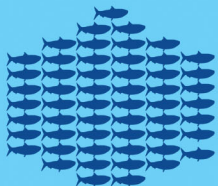


2019

~27,000 metric tons

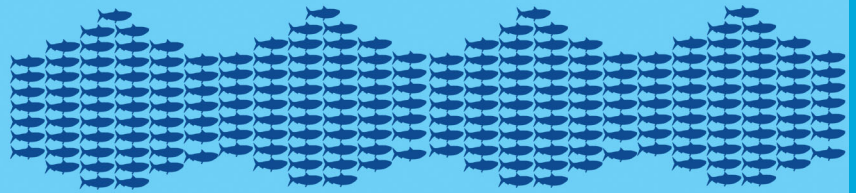
THE OCEAN'S SAVINGS ACCOUNT

THE CUTOFF: A MINIMUM BALANCE BEFORE ALLOWING PACIFIC SARDINE FISHING



CURRENT


150,000 metric tons



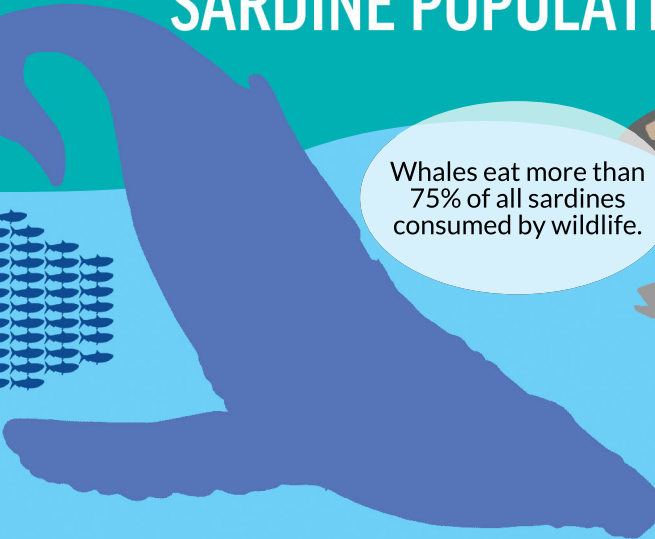
NEEDED

640,000 metric tons


OCEAN ANIMALS **DEPEND ON A HEALTHY** SARDINE POPULATION



From 2010-2015, brown pelicans suffered unprecedented reproductive failures due to a lack of sardines and other forage fish.



Whales eat more than 75% of all sardines consumed by wildlife.



More than 9,500 starving California sea lion pups and yearlings washed up on beaches from 2013-2016.