



TOPLINE & METHODOLOGY

Oceana Multiple Campaign Survey

Conducted by Ipsos using KnowledgePanel®

A survey of the American general population (ages 18+) that are currently registered to vote

Interview dates: June 28 – 30, 2024

Number of interviews, registered voters: 1,053

Number of Republican interviews: 324

Number of Democrat interviews: 362

Number of independent interviews: 301

Margin of error: +/- 3.1 percentage points at the 95% confidence level for all registered voters

Margin of error: +/- 5.6 percentage points at the 95% confidence level for Republicans

Margin of error: +/- 5.3 percentage points at the 95% confidence level for Democrats

Margin of error: +/- 5.9 percentage points at the 95% confidence level for independents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

- As you may know, fewer than 360 critically endangered North Atlantic right whales remain on Earth and swim from their calving grounds near Florida and Georgia to New England and eastern Canada. Along the way, they face two major causes of death: entanglements in fishing gear and collisions with boats. These preventable human-caused threats are pushing the species closer to extinction. If more than two North Atlantic right whales are killed every three years, the species will not recover. The U.S. government has allocated funding for the research and implementation of technologies to help reduce threats.

How much do you agree or disagree with these statements?

Agree Summary

	Registered Voters (N=1,053)	Republican (N=324)	Democrat (N=362)	Independent (N=301)
Critically endangered North Atlantic right whales should be protected from human-caused threats so we can help prevent their extinction.	86%	83%	92%	85%
Ocean activities that endanger North Atlantic right whales, like shipping, boating, and vertical-line fishing, should be adapted to protect this critically endangered species.	83%	78%	90%	85%



TOPLINE & METHODOLOGY

1. How much do you agree or disagree with these statements? *(Continued)*

- a. Critically endangered North Atlantic right whales should be protected from human-caused threats so we can help prevent their extinction.

	Registered Voters	Republican	Democrat	Independent
Strongly agree	57%	43%	72%	55%
Somewhat agree	29%	40%	20%	30%
Somewhat disagree	4%	6%	1%	4%
Strongly disagree	3%	4%	3%	2%
Don't know	6%	6%	4%	6%
Skipped	1%	1%	1%	2%
<i>Agree (Net)</i>	<i>86%</i>	<i>83%</i>	<i>92%</i>	<i>85%</i>
<i>Disagree (Net)</i>	<i>7%</i>	<i>10%</i>	<i>4%</i>	<i>6%</i>

- b. Ocean activities that endanger North Atlantic right whales, like shipping, boating, and vertical-line fishing, should be adapted to protect this critically endangered species.

	Registered Voters	Republican	Democrat	Independent
Strongly agree	52%	39%	68%	52%
Somewhat agree	31%	39%	22%	33%
Somewhat disagree	5%	8%	3%	4%
Strongly disagree	3%	5%	2%	2%
Don't know	7%	9%	3%	7%
Skipped	1%	1%	1%	1%
<i>Agree (Net)</i>	<i>83%</i>	<i>78%</i>	<i>90%</i>	<i>85%</i>
<i>Disagree (Net)</i>	<i>8%</i>	<i>13%</i>	<i>5%</i>	<i>6%</i>

2. Saving the North Atlantic right whale from extinction will require better regulations for maritime industries including fishing, boating and shipping. Do you support or oppose the United States government making policy changes to save critically endangered North Atlantic right whales from going extinct?

	Registered Voters (N=1,053)	Republican (N=324)	Democrat (N=362)	Independent (N=301)
Strongly support	48%	32%	65%	48%
Somewhat support	34%	42%	24%	36%
Somewhat oppose	6%	9%	2%	5%
Strongly oppose	3%	4%	1%	2%
Don't know	10%	14%	6%	8%
Skipped	1%	-	*	1%
<i>Support (Net)</i>	<i>81%</i>	<i>74%</i>	<i>90%</i>	<i>84%</i>
<i>Oppose (Net)</i>	<i>8%</i>	<i>12%</i>	<i>4%</i>	<i>8%</i>

TOPLINE & METHODOLOGY

3. Do you support or oppose the United States government creating mandatory slow zones in the ocean when critically endangered North Atlantic right whales are present to save them from deadly boat strikes?

	Registered Voters	Republican	Democrat	Independent
Strongly support	54%	45%	68%	52%
Somewhat support	30%	36%	22%	31%
Somewhat oppose	4%	6%	3%	4%
Strongly oppose	3%	3%	2%	2%
Don't know	9%	10%	6%	10%
Skipped	1%	-	*	1%
<i>Support (Net)</i>	<i>84%</i>	<i>81%</i>	<i>90%</i>	<i>83%</i>
<i>Oppose (Net)</i>	<i>7%</i>	<i>9%</i>	<i>4%</i>	<i>7%</i>

4. As you may know, there have been thousands of oil spills in the United States since the 2010 BP Deepwater Horizon oil spill in the Gulf of Mexico. One government study estimated the seafood industry's loss from the 2010 oil spill was nearly \$1 billion. Oil spills can kill marine life, like turtles and dolphins, while hurting coastal economies that rely on clean and healthy coasts and oceans.

Do you support or oppose the following:

Support Summary

	Registered Voters (N=1,053)	Republican (N=324)	Democrat (N=362)	Independent (N=301)
Elected officials protecting U.S. coastlines from new offshore drilling	64%	42%	86%	66%
Transition from offshore drilling to renewable energy like offshore wind as soon as possible	63%	37%	89%	65%

- a. Transition from offshore drilling to renewable energy like offshore wind as soon as possible

	Registered Voters	Republican	Democrat	Independent
Strongly support	36%	12%	61%	34%
Somewhat support	27%	25%	28%	31%
Somewhat oppose	11%	19%	2%	11%
Strongly oppose	15%	32%	1%	11%
Don't know	10%	11%	8%	12%
Skipped	1%	1%	1%	1%
<i>Support (Net)</i>	<i>63%</i>	<i>37%</i>	<i>89%</i>	<i>65%</i>
<i>Oppose (Net)</i>	<i>26%</i>	<i>52%</i>	<i>3%</i>	<i>22%</i>

TOPLINE & METHODOLOGY

4. Do you support or oppose the following: *(Continued)*

b. Elected officials protecting U.S. coastlines from new offshore drilling

	Registered Voters	Republican	Democrat	Independent
Strongly support	37%	15%	60%	37%
Somewhat support	27%	27%	26%	29%
Somewhat oppose	14%	26%	3%	14%
Strongly oppose	10%	19%	1%	9%
Don't know	11%	13%	10%	10%
Skipped	1%	1%	1%	1%
<i>Support (Net)</i>	<i>64%</i>	<i>42%</i>	<i>86%</i>	<i>66%</i>
<i>Oppose (Net)</i>	<i>23%</i>	<i>44%</i>	<i>4%</i>	<i>23%</i>

5. Giant industrial fishing vessels catch a massive amount of fish and marine animals from our oceans each day. Illegal fishing on the high seas, far from shore, across the globe can be devastating to ocean health and illegally caught seafood can end up on our dinner plates. Illegal, unreported, and unregulated fishing can include fishing in protected areas, or with banned fishing gears, or emptying our oceans where there are no protection plans in place. It is also linked to forced labor and human rights abuses as illegal operators are trying to further drive down costs. The U.S. government currently regulates U.S. fishers to safeguard the protection of our oceans and to ensure the health of fish populations into the future. However, imported seafood is NOT held to the same standards, allowing illegally caught seafood to be bought and sold in the United States, often undercutting law-abiding American fishers who can't compete with the lower prices of illegally foreign caught fish.

Please indicate whether you agree or disagree with the following:

Agree Summary

	Registered Voters	Republican	Democrat	Independent
Seafood caught using human trafficking and slave labor should NOT be bought or sold in the U.S.	91%	90%	94%	91%
Imported seafood should be held to the same standards as U.S. caught seafood	90%	91%	92%	89%
Consumers should be reassured that the seafood they purchase was legally caught	88%	89%	90%	88%
Illegally caught seafood should not be allowed to hurt law-abiding fishers in the U.S.	87%	87%	88%	86%
All seafood should be traceable from the fishing boat to the dinner plate	85%	82%	88%	85%



TOPLINE & METHODOLOGY

5. Please indicate whether you agree or disagree with the following: *(Continued)*

a. Imported seafood should be held to the same standards as U.S. caught seafood

	Registered Voters	Republican	Democrat	Independent
Strongly agree	75%	74%	78%	75%
Somewhat agree	15%	17%	14%	14%
Somewhat disagree	2%	2%	1%	2%
Strongly disagree	1%	2%	1%	*
Don't know	6%	4%	5%	7%
Skipped	1%	1%	1%	2%
<i>Agree (Net)</i>	<i>90%</i>	<i>91%</i>	<i>92%</i>	<i>89%</i>
<i>Disagree (Net)</i>	<i>3%</i>	<i>4%</i>	<i>2%</i>	<i>2%</i>

b. Seafood caught using human trafficking and slave labor should NOT be bought or sold in the U.S.

	Registered Voters	Republican	Democrat	Independent
Strongly agree	80%	77%	86%	79%
Somewhat agree	11%	13%	9%	12%
Somewhat disagree	2%	3%	1%	1%
Strongly disagree	1%	2%	1%	1%
Don't know	5%	4%	3%	6%
Skipped	1%	1%	1%	1%
<i>Agree (Net)</i>	<i>91%</i>	<i>90%</i>	<i>94%</i>	<i>91%</i>
<i>Disagree (Net)</i>	<i>3%</i>	<i>5%</i>	<i>2%</i>	<i>2%</i>

c. Consumers should be reassured that the seafood they purchase was legally caught

	Registered Voters	Republican	Democrat	Independent
Strongly agree	68%	62%	76%	66%
Somewhat agree	21%	27%	14%	23%
Somewhat disagree	2%	3%	1%	3%
Strongly disagree	2%	3%	3%	1%
Don't know	6%	5%	6%	7%
Skipped	1%	1%	1%	1%
<i>Agree (Net)</i>	<i>88%</i>	<i>89%</i>	<i>90%</i>	<i>88%</i>
<i>Disagree (Net)</i>	<i>4%</i>	<i>5%</i>	<i>3%</i>	<i>4%</i>

TOPLINE & METHODOLOGY

5. Please indicate whether you agree or disagree with the following: *(Continued)*

d. Illegally caught seafood should not be allowed to hurt law-abiding fishers in the U.S.

	Registered Voters	Republican	Democrat	Independent
Strongly agree	70%	69%	74%	70%
Somewhat agree	16%	18%	14%	16%
Somewhat disagree	2%	3%	2%	2%
Strongly disagree	2%	2%	2%	2%
Don't know	8%	7%	7%	8%
Skipped	2%	1%	1%	2%
<i>Agree (Net)</i>	<i>87%</i>	<i>87%</i>	<i>88%</i>	<i>86%</i>
<i>Disagree (Net)</i>	<i>4%</i>	<i>6%</i>	<i>4%</i>	<i>4%</i>

e. All seafood should be traceable from the fishing boat to the dinner plate

	Registered Voters	Republican	Democrat	Independent
Strongly agree	60%	54%	69%	58%
Somewhat agree	25%	28%	20%	28%
Somewhat disagree	4%	7%	2%	2%
Strongly disagree	2%	3%	2%	3%
Don't know	8%	7%	7%	8%
Skipped	1%	1%	1%	2%
<i>Agree (Net)</i>	<i>85%</i>	<i>82%</i>	<i>88%</i>	<i>85%</i>
<i>Disagree (Net)</i>	<i>6%</i>	<i>10%</i>	<i>4%</i>	<i>5%</i>

6. Please indicate whether you support or oppose the following:

Support Summary

	Registered Voters	Republican	Democrat	Independent
The implementation of harsher penalties for companies that import or sell seafood that was illegally caught	88%	89%	89%	87%
Seafood products required to be labeled with information like where it was caught, how it was caught, and what fish species it is on packaging	87%	84%	89%	88%
A new law that would ensure illegally caught fish were not sold in the U.S.	86%	84%	88%	87%
Increased funding for government agencies to better enforce protections on U.S. seafood imports	77%	69%	86%	78%



TOPLINE & METHODOLOGY

6. Please indicate whether you support or oppose the following: *(Continued)*

a. Increased funding for government agencies to better enforce protections on U.S. seafood imports

	Registered Voters	Republican	Democrat	Independent
Strongly support	44%	30%	58%	48%
Somewhat support	33%	40%	28%	30%
Somewhat oppose	7%	12%	3%	7%
Strongly oppose	6%	7%	3%	5%
Don't know	9%	10%	7%	8%
Skipped	1%	1%	1%	1%
<i>Support (Net)</i>	<i>77%</i>	<i>69%</i>	<i>86%</i>	<i>78%</i>
<i>Oppose (Net)</i>	<i>13%</i>	<i>20%</i>	<i>6%</i>	<i>13%</i>

b. Seafood products required to be labeled with information like where it was caught, how it was caught, and what fish species it is on packaging

	Registered Voters	Republican	Democrat	Independent
Strongly support	58%	49%	65%	61%
Somewhat support	28%	35%	24%	27%
Somewhat oppose	3%	6%	2%	2%
Strongly oppose	2%	3%	2%	2%
Don't know	6%	6%	5%	7%
Skipped	1%	1%	1%	2%
<i>Support (Net)</i>	<i>87%</i>	<i>84%</i>	<i>89%</i>	<i>88%</i>
<i>Oppose (Net)</i>	<i>6%</i>	<i>8%</i>	<i>5%</i>	<i>4%</i>

c. The implementation of harsher penalties for companies that import or sell seafood that was illegally caught

	Registered Voters	Republican	Democrat	Independent
Strongly support	66%	61%	73%	64%
Somewhat support	22%	28%	16%	23%
Somewhat oppose	3%	3%	2%	4%
Strongly oppose	2%	2%	3%	1%
Don't know	6%	5%	5%	7%
Skipped	1%	1%	*	1%
<i>Support (Net)</i>	<i>88%</i>	<i>89%</i>	<i>89%</i>	<i>87%</i>
<i>Oppose (Net)</i>	<i>5%</i>	<i>5%</i>	<i>5%</i>	<i>5%</i>

TOPLINE & METHODOLOGY

6. Please indicate whether you support or oppose the following: *(Continued)*

d. A new law that would ensure illegally caught fish were not sold in the U.S.

	Registered Voters	Republican	Democrat	Independent
Strongly support	60%	55%	67%	59%
Somewhat support	26%	29%	21%	28%
Somewhat oppose	3%	5%	2%	3%
Strongly oppose	2%	3%	2%	1%
Don't know	7%	7%	6%	8%
Skipped	1%	1%	1%	1%
<i>Support (Net)</i>	<i>86%</i>	<i>84%</i>	<i>88%</i>	<i>87%</i>
<i>Oppose (Net)</i>	<i>6%</i>	<i>8%</i>	<i>5%</i>	<i>4%</i>

7. As you may know, nurdles are tiny plastic pellets, about the size of a pea, that are melted down to make all sorts of plastic products, like plastic bottles and bags. Because of their tiny size, they spill easily, and commonly end up in our waterways and can harm wildlife. Please indicate whether you support or oppose policies to protect our rivers, lakes, and oceans from plastic pellet pollution.

	Registered Voters	Republican	Democrat	Independent
Strongly support	65%	53%	77%	65%
Somewhat support	21%	33%	12%	21%
Somewhat oppose	3%	4%	3%	3%
Strongly oppose	2%	3%	2%	2%
Don't know	8%	7%	5%	9%
Skipped	*	-	-	1%
<i>Support (Net)</i>	<i>87%</i>	<i>86%</i>	<i>89%</i>	<i>86%</i>
<i>Oppose (Net)</i>	<i>6%</i>	<i>7%</i>	<i>5%</i>	<i>4%</i>

8. Plastic has been found in our oceans, rivers, air, and bodies. Much of this plastic pollution comes from single-use plastic items that are used once and then thrown away almost immediately (for example: plastic takeout containers, bags, utensils, cups, packaging materials, etc.).

Please indicate whether you support or oppose the following:

Support Summary

	Registered Voters	Republican	Democrat	Independent
Increasing the use of reusable packaging and food ware	84%	85%	88%	83%
Local and state policies that reduce single-use plastic	78%	68%	88%	80%
National policies that reduce single-use plastic	75%	65%	86%	76%

TOPLINE & METHODOLOGY

8. Please indicate whether you support or oppose the following: *(Continued)*

a. National policies that reduce single-use plastic

	Registered Voters	Republican	Democrat	Independent
Strongly support	45%	30%	60%	45%
Somewhat support	30%	35%	26%	30%
Somewhat oppose	10%	15%	5%	10%
Strongly oppose	7%	11%	3%	6%
Don't know	7%	8%	6%	8%
Skipped	1%	1%	*	1%
<i>Support (Net)</i>	<i>75%</i>	<i>65%</i>	<i>86%</i>	<i>76%</i>
<i>Oppose (Net)</i>	<i>17%</i>	<i>26%</i>	<i>7%</i>	<i>16%</i>

b. Local and state policies that reduce single-use plastic

	Registered Voters	Republican	Democrat	Independent
Strongly support	48%	32%	63%	49%
Somewhat support	31%	36%	26%	31%
Somewhat oppose	9%	16%	4%	9%
Strongly oppose	5%	8%	2%	4%
Don't know	6%	7%	5%	7%
Skipped	1%	1%	-	1%
<i>Support (Net)</i>	<i>78%</i>	<i>68%</i>	<i>88%</i>	<i>80%</i>
<i>Oppose (Net)</i>	<i>15%</i>	<i>24%</i>	<i>6%</i>	<i>13%</i>

c. Please indicate whether you support or oppose the following: Increasing the use of reusable packaging and food ware

	Registered Voters	Republican	Democrat	Independent
Strongly support	55%	43%	69%	55%
Somewhat support	29%	42%	19%	28%
Somewhat oppose	5%	6%	3%	4%
Strongly oppose	4%	3%	4%	5%
Don't know	6%	6%	5%	8%
Skipped	1%	*	-	1%
<i>Support (Net)</i>	<i>84%</i>	<i>85%</i>	<i>88%</i>	<i>83%</i>
<i>Oppose (Net)</i>	<i>9%</i>	<i>9%</i>	<i>7%</i>	<i>8%</i>

TOPLINE & METHODOLOGY

9. Would you be more or less likely to vote for a political candidate who support policies that...

a. Protect North Atlantic right whales from extinction

	Registered Voters	Republican	Democrat	Independent
More likely	67%	55%	81%	67%
Less likely	4%	5%	3%	3%
Don't know	29%	39%	17%	29%
Skipped	1%	1%	-	1%

b. Reduce single-use plastic

	Registered Voters	Republican	Democrat	Independent
More likely	64%	48%	81%	64%
Less likely	9%	15%	4%	7%
Don't know	26%	36%	15%	28%
Skipped	1%	1%	-	1%

c. Permanently protect U.S. coasts from expanded offshore drilling

	Registered Voters	Republican	Democrat	Independent
More likely	51%	24%	76%	52%
Less likely	20%	37%	4%	19%
Don't know	29%	37%	20%	28%
Skipped	1%	1%	-	1%

d. Ensure imported seafood to the U.S. does not come from forced labor or illegal fishing

	Registered Voters	Republican	Democrat	Independent
More likely	75%	70%	82%	74%
Less likely	3%	4%	3%	3%
Don't know	21%	26%	15%	21%
Skipped	1%	1%	-	1%



TOPLINE & METHODOLOGY

About the Study

This Ipsos poll was conducted June 28-30, 2024 using the KnowledgePanel®. This poll is based on a representative sample of 1,053 U.S. residents, age 18 or older, who are currently registered to vote. This sample includes 324 Republicans, 362 Democrats, and 301 independents.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, Census region, metropolitan status, education, household income, and party ID. Party ID benchmarks are from the 2023 NPORS annual survey. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic and 2+ Races/Non-Hispanic, Hispanic)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan Status (Metro, Non-Metro)
- Education (High School graduate or less, Some College, Bachelor or higher)
- Household Income (under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and over)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of error takes into account the design effect, which was 1.06 for all adults. The margin of sampling error is plus or minus 5.6 percentage points at the 95% confidence level for Republicans, plus or minus 5.3 percentage points at the 95% confidence level for Democrats, and plus or minus 5.9 percentage points at the 95% confidence level for independents. The design effect is 1.05 for Republicans, 1.06 for Democrats, and 1.08 for independents.

In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

Annaleise Azevedo Lohr
Director, U.S.
Public Affairs
Annaleise.Lohr@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

