

OCEANA PLASTICS SURVEY

February 6, 2025



Oceana Plastics Survey

These are findings from an Ipsos poll conducted **December 13-15, 2024** for Oceana. A sample of **1,111** Americans ages 18+ who are registered voters were interviewed online for this survey using the probability-based KnowledgePanel®.

This sample included **345** Democrats, **360** Republicans, and **330** independents.

The precision of this survey is measured using a margin of error which includes the design effect error. In this case, the poll has a margin of error of plus or minus the following percentage points:

3.0 for All Adults, **5.8** for Democrats, **5.8** for Republicans, and **6.0** for independents.

The data from this survey was weighted to the U.S. current population data using gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID.

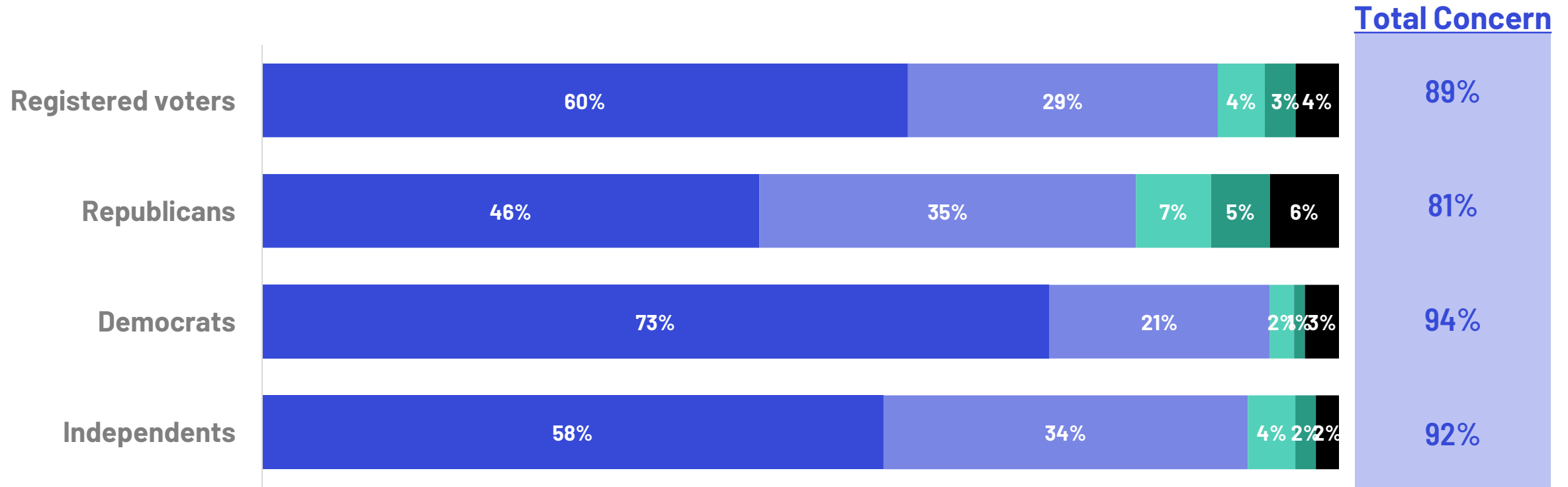
All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is because of rounding. See page 25 for full methodology.

Concern about the impact of plastic pollution

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Roughly 33 billion pounds of plastic enter the ocean every year – the equivalent of dumping two garbage trucks full of plastic into the oceans every minute. Sea turtles, dolphins, whales, and other ocean animals are consuming and becoming entangled in plastic.

■ Very concerned
 ■ Somewhat concerned
 ■ Not very concerned
 ■ Not at all concerned
 ■ Not sure / Refused

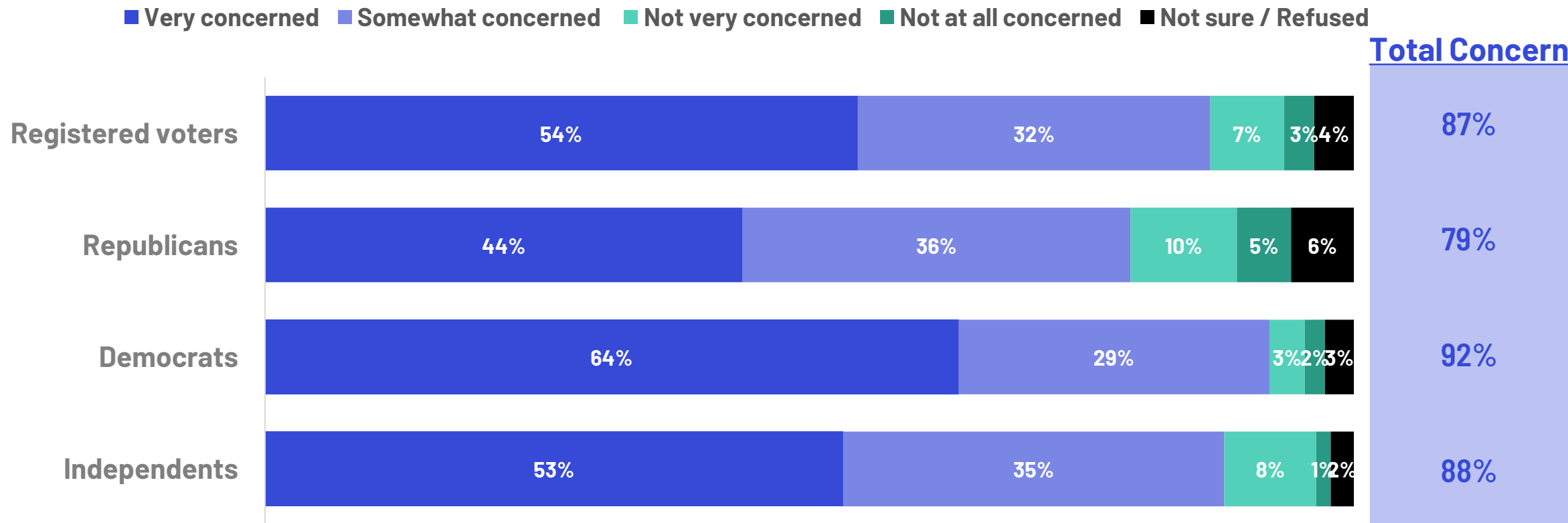


Base: Registered voters (all respondents) n=1,111, Republicans n=345, Democrats n=360, Independents n=330

Concern about the impact of plastic pollution

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Thousands of chemicals are added to plastic to give it properties like flexibility, color, and durability. Many of the chemicals are hazardous to human health, including links to cancer, immune suppression, and reproductive problems.



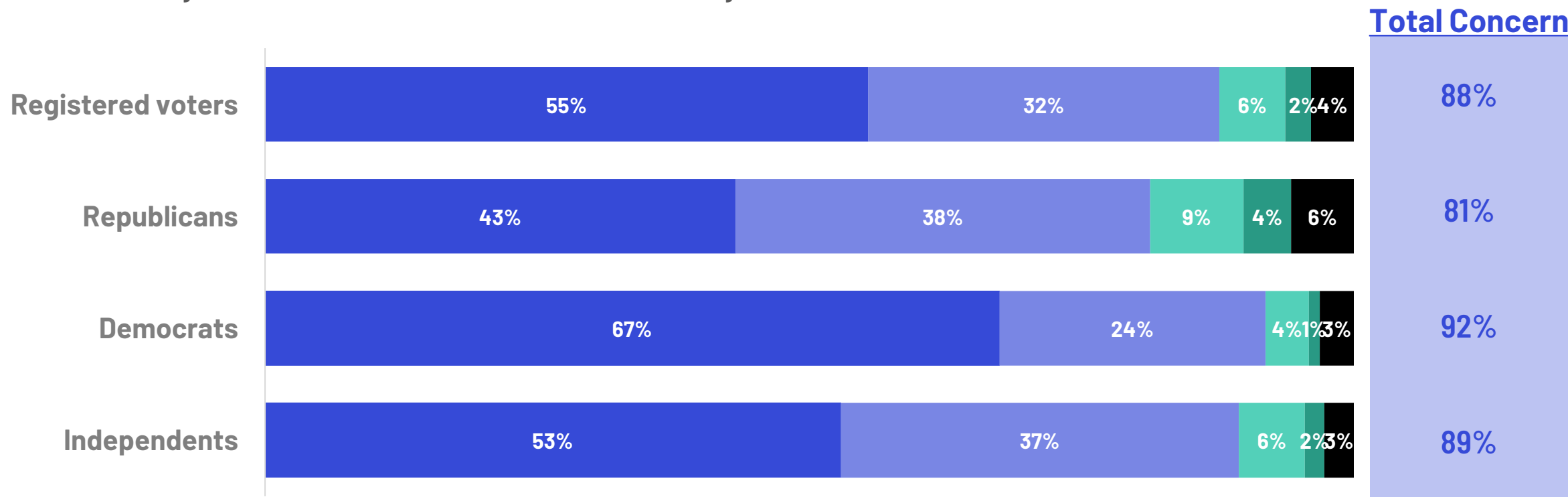
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Tiny plastic particles known as microplastics have been found in water, salt, fruit, vegetables, seafood, meat, and many foods packaged in plastic. Microplastics have been found in people, including in lungs, blood, breastmilk, and hearts.

■ Very concerned
 ■ Somewhat concerned
 ■ Not very concerned
 ■ Not at all concerned
 ■ Not sure / Refused



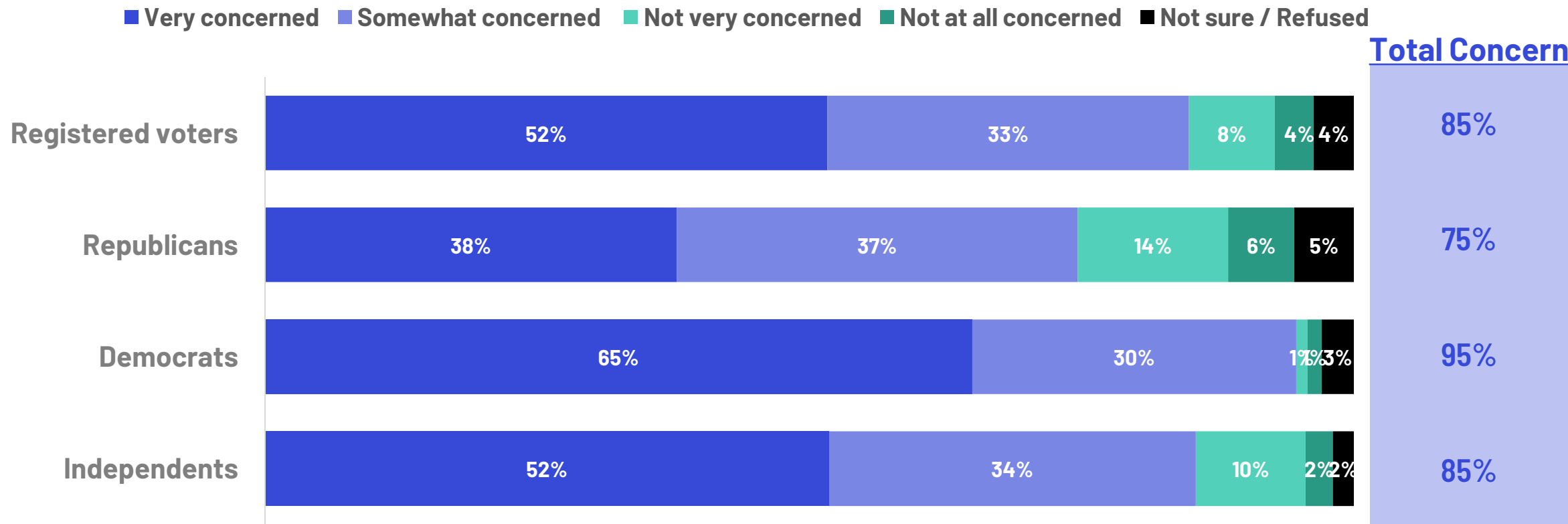
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Concern about the impact of plastic pollution

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Even though many people are putting plastic in recycling bins, less than 6% of the plastic waste in the United States is recycled. The rest is sent to landfills, exported, incinerated, or discarded into the environment.

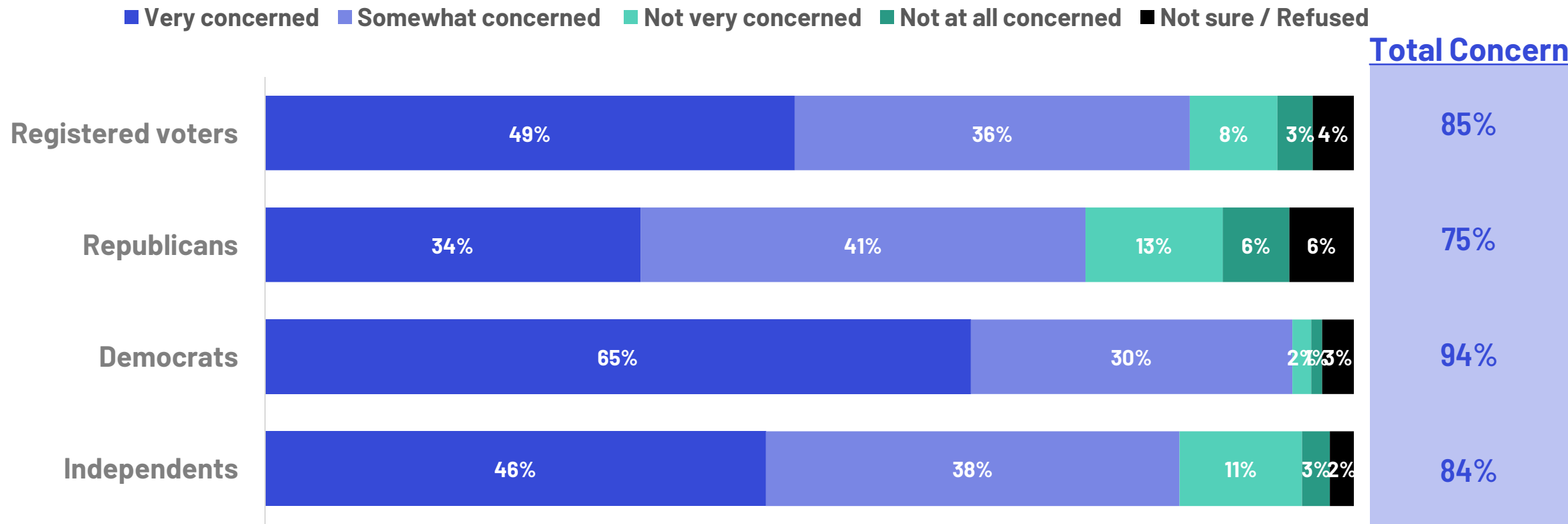


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Concern about the impact of plastic pollution

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Plastic foam, which is used for takeout food containers and packaging materials, is often thrown away after a single use. This lightweight plastic breaks up into small pieces that are difficult to clean up and spread easily in air and water, polluting the environment for years.



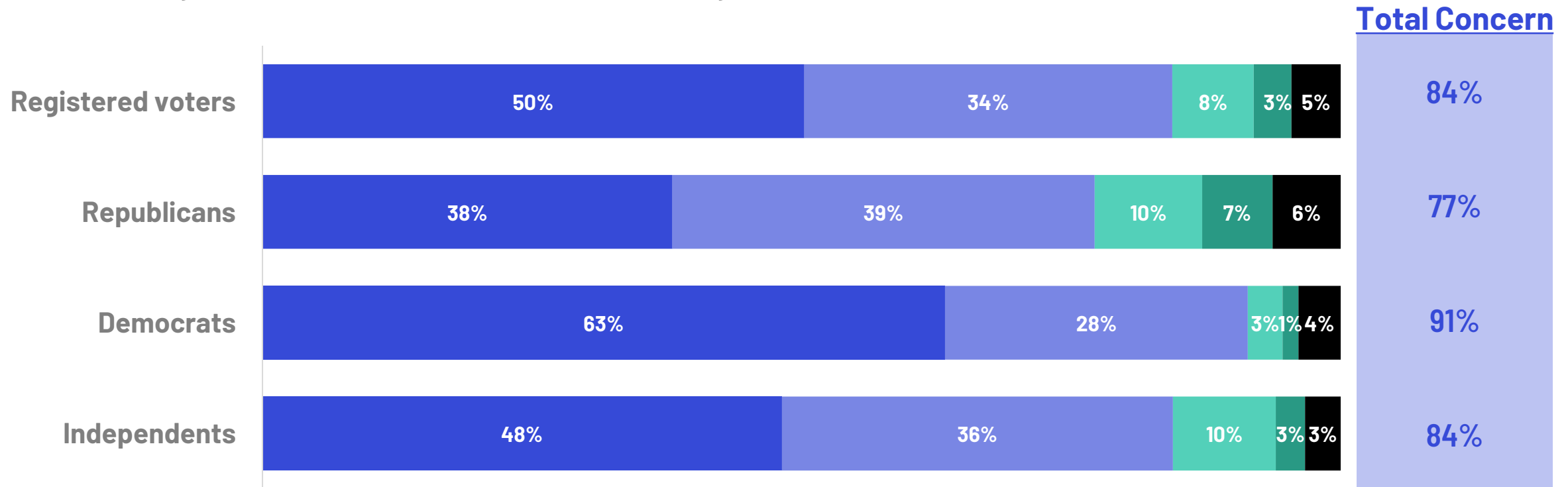
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Concern about plastic foam

Plastic foam is frequently used for single-use food containers, including cups, plates, and take out containers, and packaging materials, like packing peanuts. How concerned are you about the statements below related to plastic foam, if at all?

Plastic foam is light weight and brittle and breaks up into small pieces that are difficult to clean up and spread easily in air and water.

■ Very concerned
 ■ Somewhat concerned
 ■ Not very concerned
 ■ Not at all concerned
 ■ Not sure / Refused

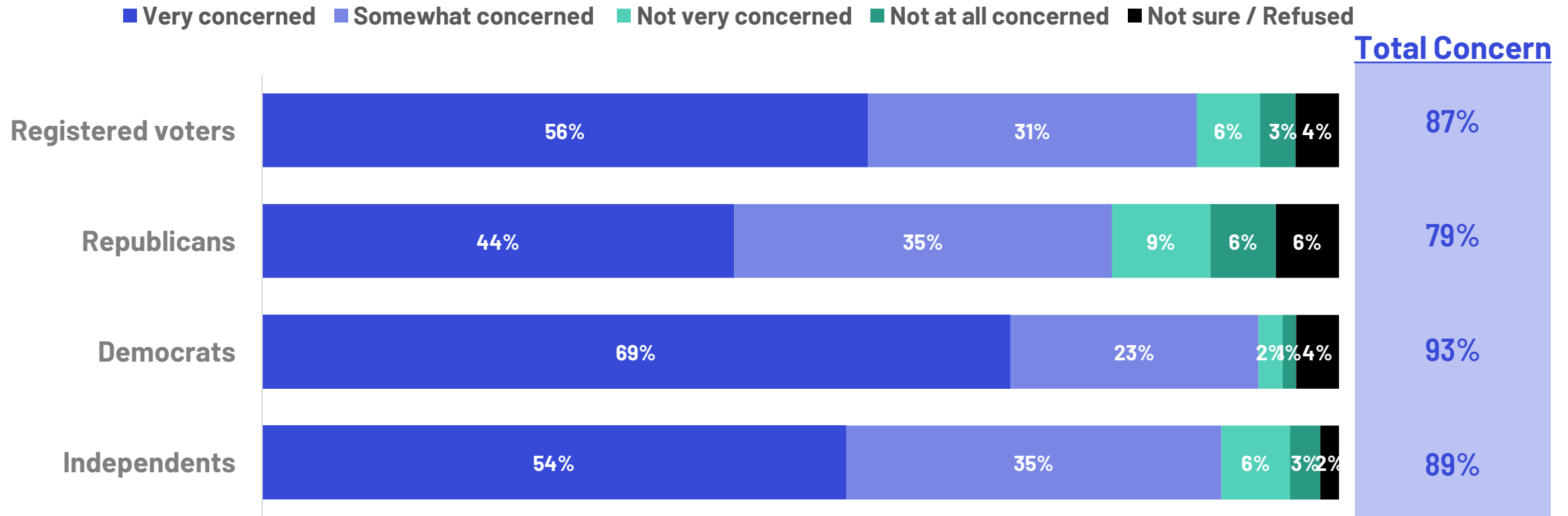


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Concern about plastic foam

Plastic foam is frequently used for single-use food containers, including cups, plates, and take out containers, and packaging materials, like packing peanuts. How concerned are you about the statements below related to plastic foam, if at all?

Plastic foam can harm the health of ocean animals, including sea turtles, shore birds, and seals, that can eat plastic foam.

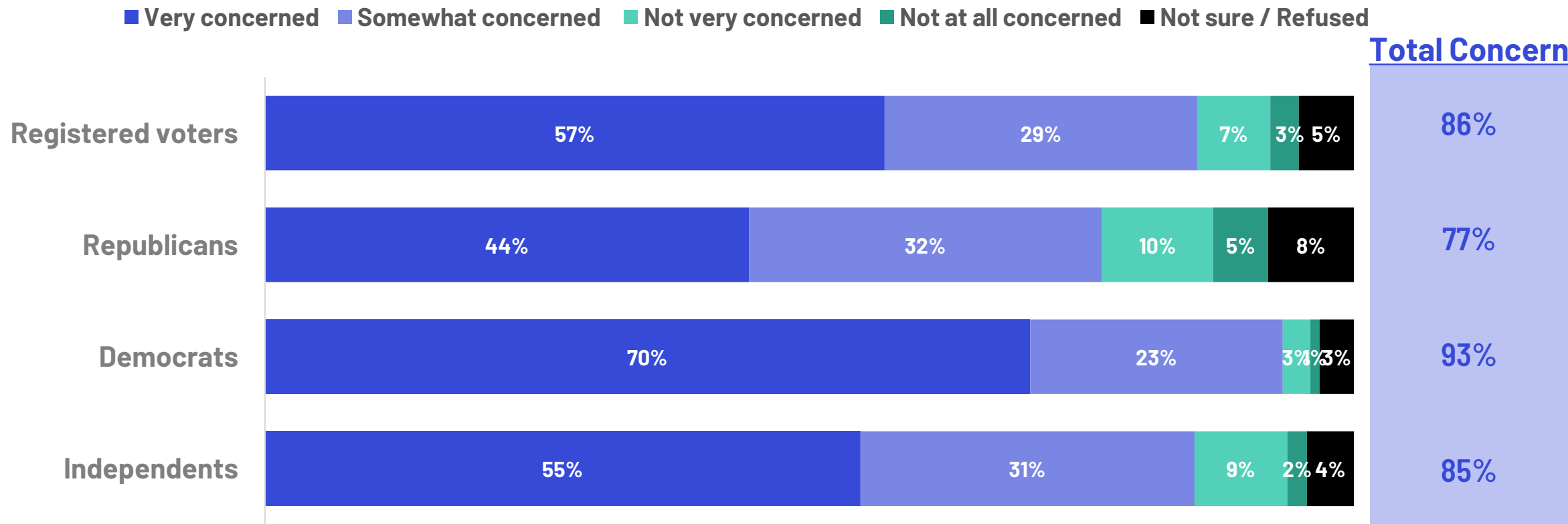


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Concern about plastic foam

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Plastic foam is made from styrene, which likely causes cancer. These chemicals can easily leach into food and beverages.

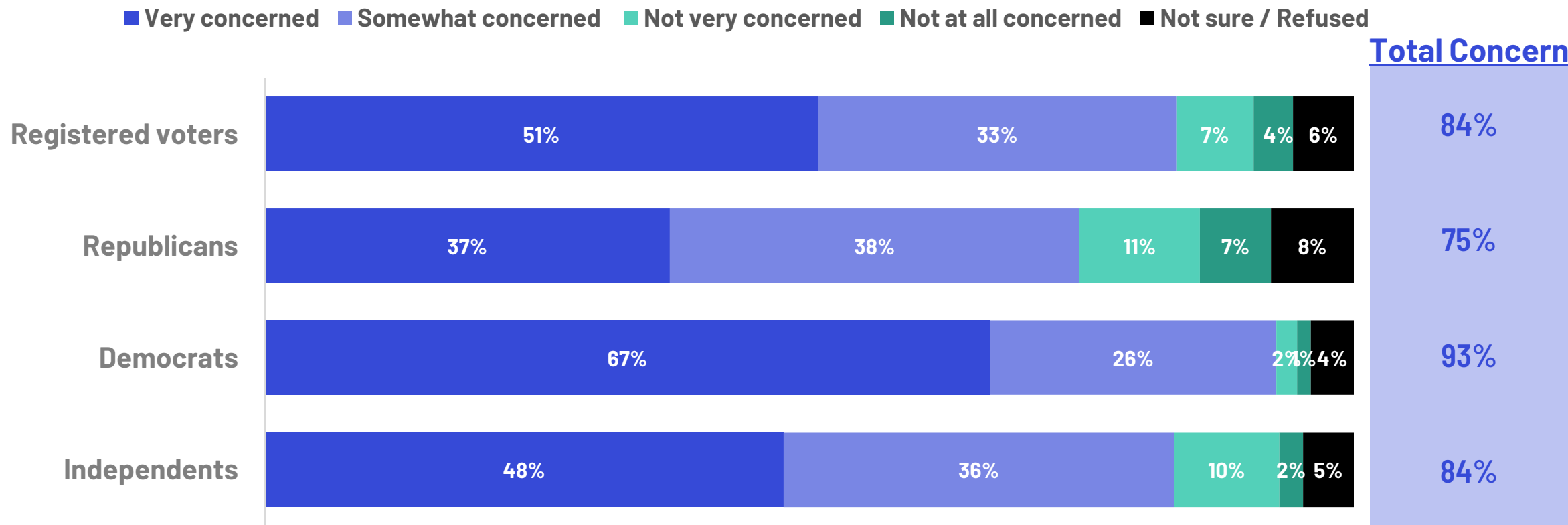


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Concern about plastic foam

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The production of plastic foam emits hazardous air pollution that can harm people living in nearby neighborhoods.

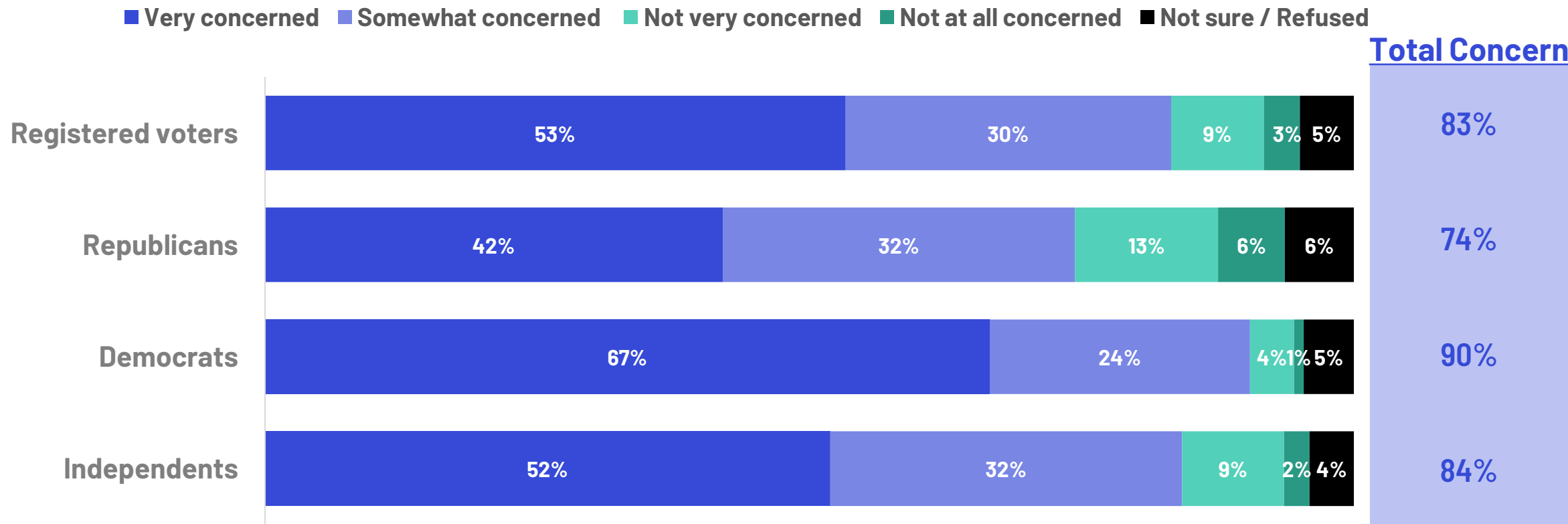


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Concern about plastic foam

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Less than 1% of plastic foam is recycled each year in the U.S.

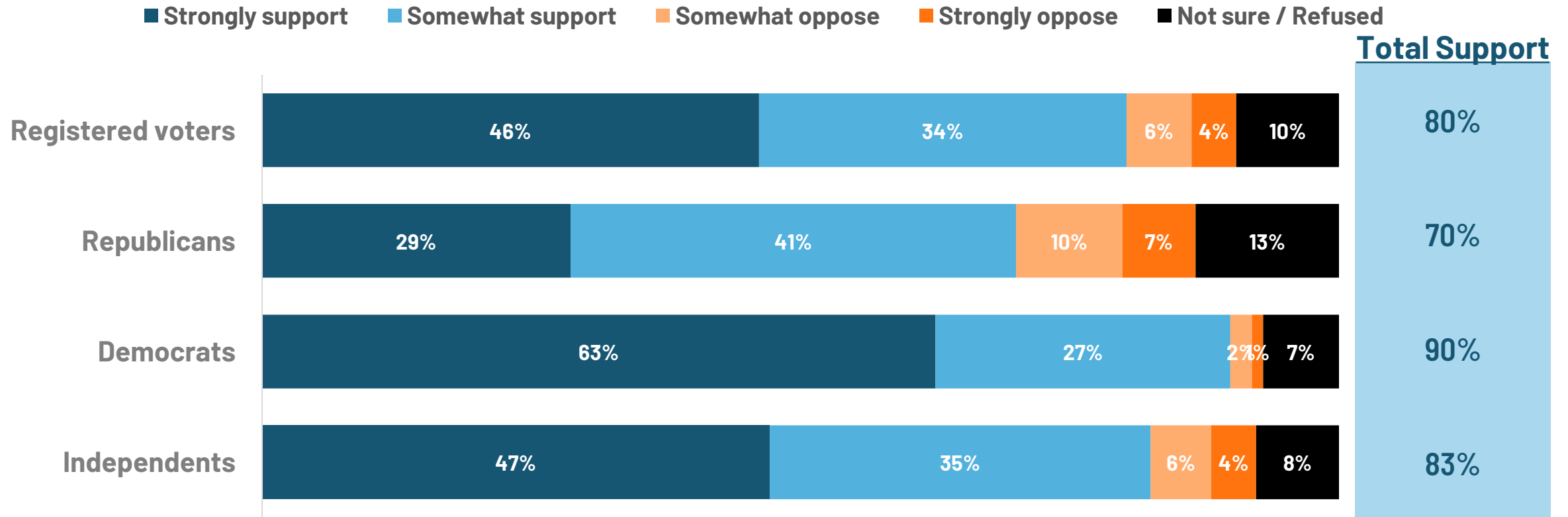


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Support for policies to reduce single use plastic foam

Please tell us to what extent you support or oppose the following:

Local and state policies that reduce single-use plastic foam

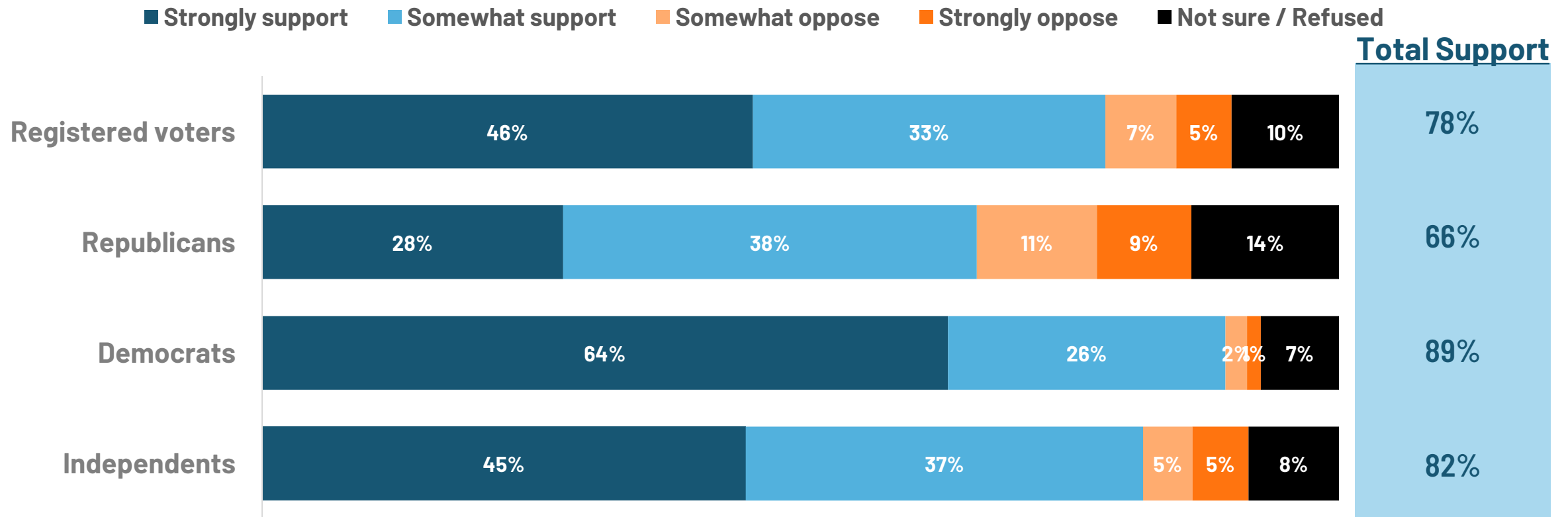


Base: Registered voters (all respondents) n=1,111, Republicans n=345, Democrats n=360, Independents n=330

Support for policies to reduce single use plastic foam

Please tell us to what extent you support or oppose the following:

National policies that reduce single-use plastic foam

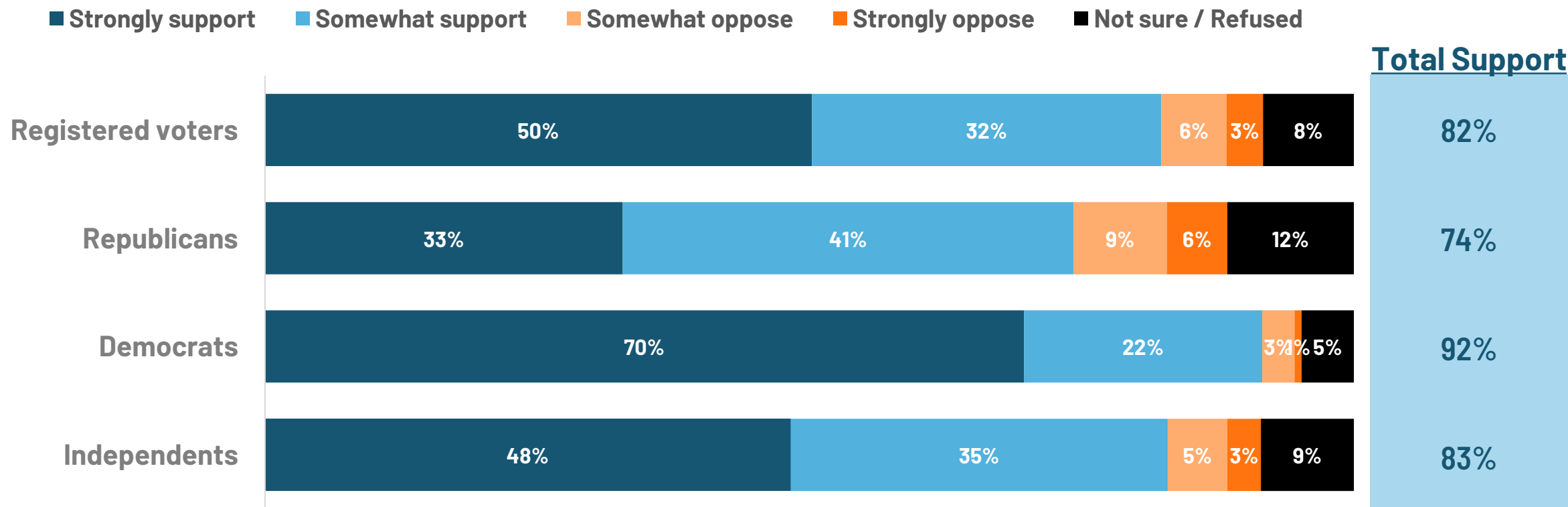


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Support for policies to reduce plastic pollution

Single-use plastics like beverage bottles, grocery bags, and foam food containers are made from a material designed to last forever but are often used only once before polluting the Earth for years to come. Single-use plastic products are also the most common waste items picked up in beach cleanups worldwide. Please tell us to what extent you support or oppose the following to address plastic pollution:

Reducing the amount of single-use plastic state and federal governments buy and use

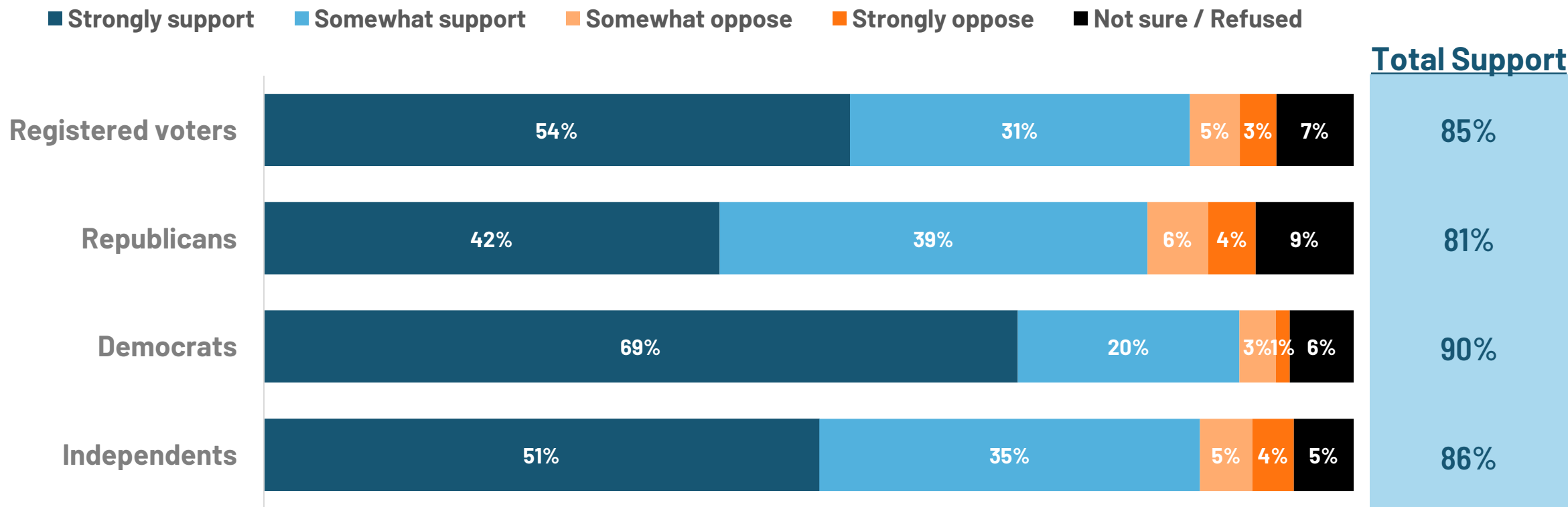


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Increasing the use of reusable packaging and foodware



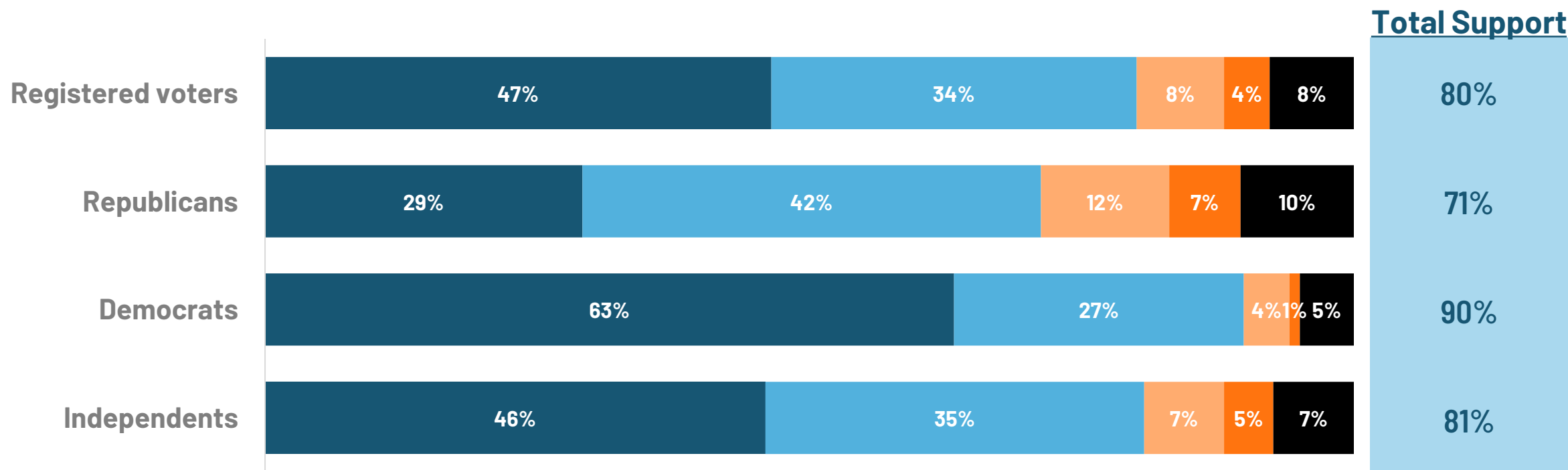
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Support for policies to reduce plastic pollution

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Requiring companies to reduce single-use plastic packaging and foodware

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



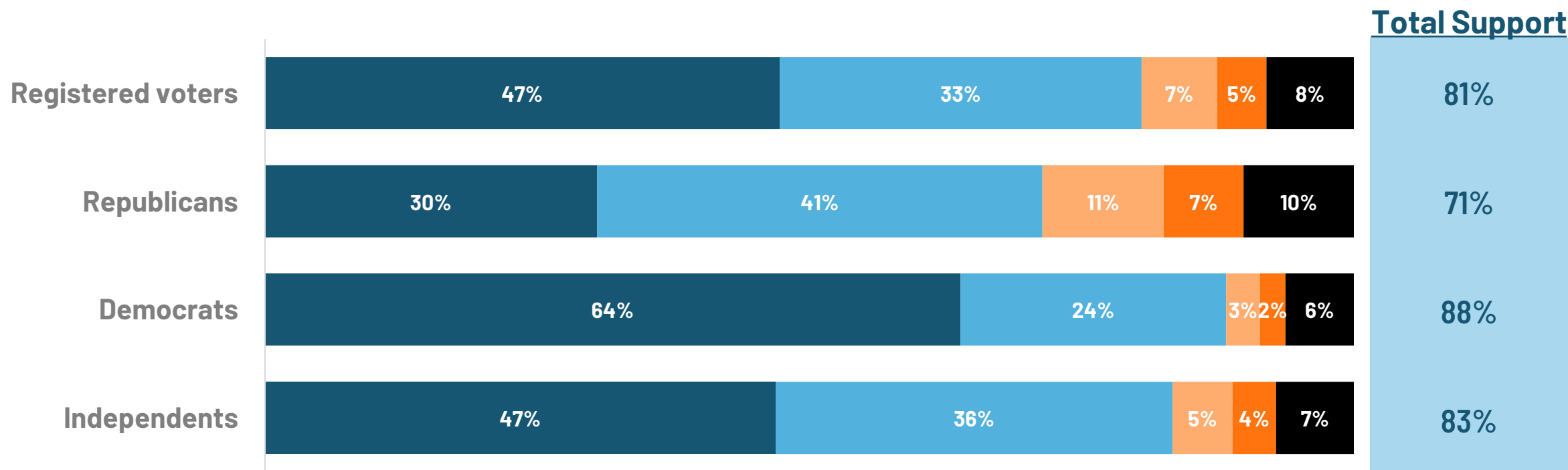
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Support for policies to reduce plastic pollution

Single-use plastics like beverage bottles, grocery bags, and foam food containers are made from a material designed to last forever but are often used only once before polluting the Earth for years to come. Single-use plastic products are also the most common waste items picked up in beach cleanups worldwide. Please tell us to what extent you support or oppose the following to address plastic pollution:

Reducing the amount of plastic that is produced

■ Strongly support
 ■ Somewhat support
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Not sure / Refused



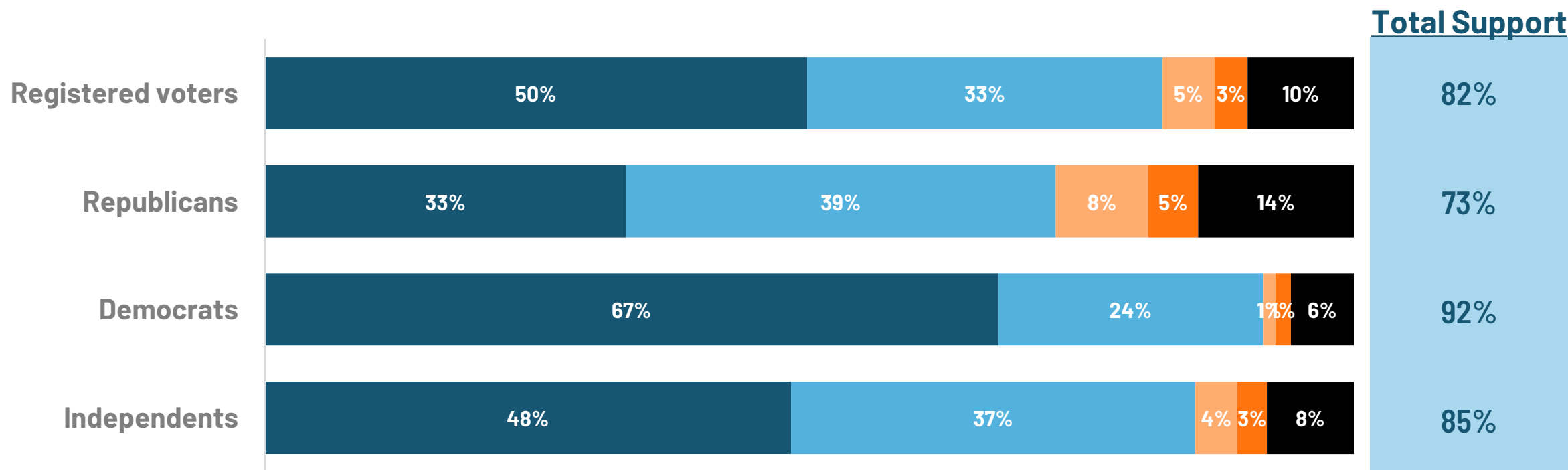
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Support for policies to reduce plastic pollution

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Protecting people in neighborhoods that are affected by pollution from nearby plastic production facilities

■ Strongly support
 ■ Somewhat support
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Not sure / Refused



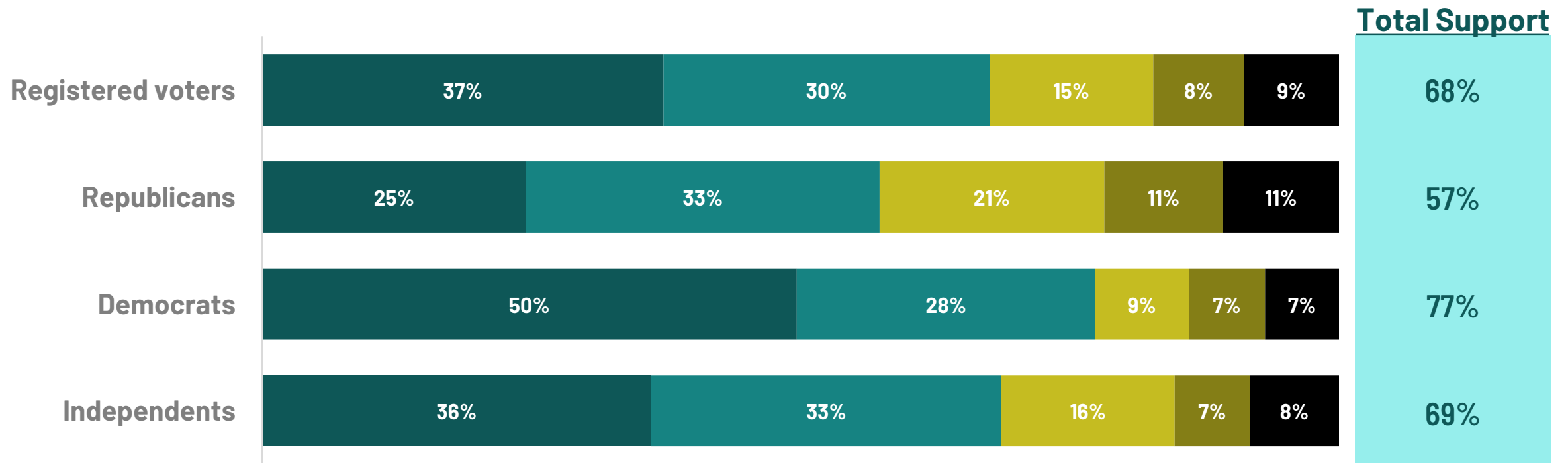
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Support for policies to reduce use of single-use plastics

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic beverage bottles

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



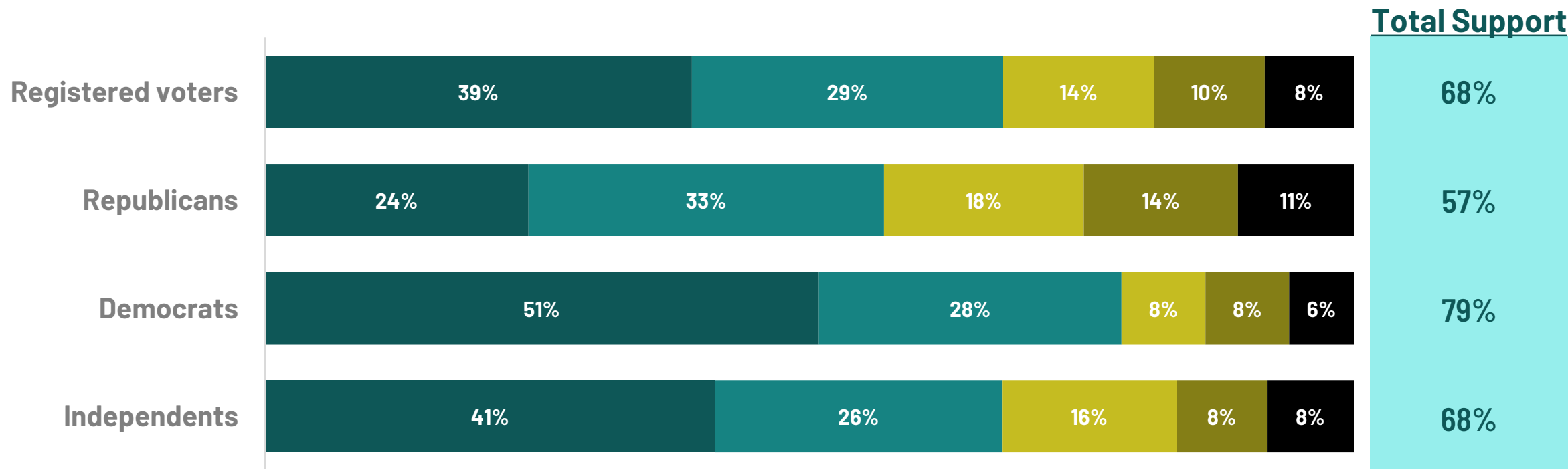
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Support for policies to reduce use of single-use plastics

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic carryout bags

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



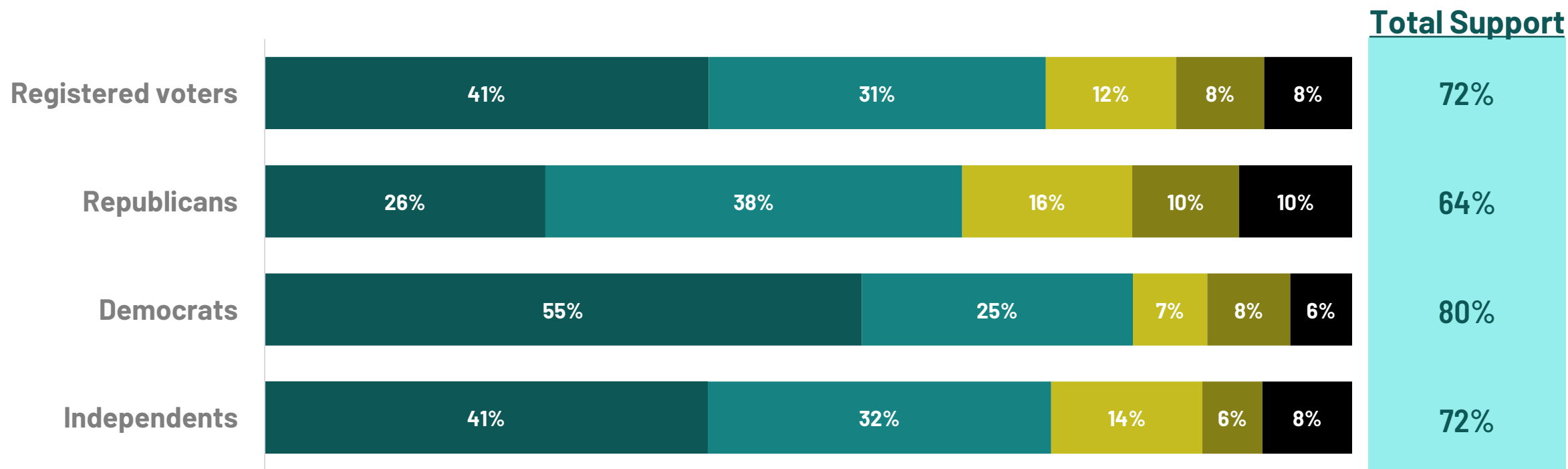
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Support for policies to reduce use of single-use plastics

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic foam foodware and take out containers

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



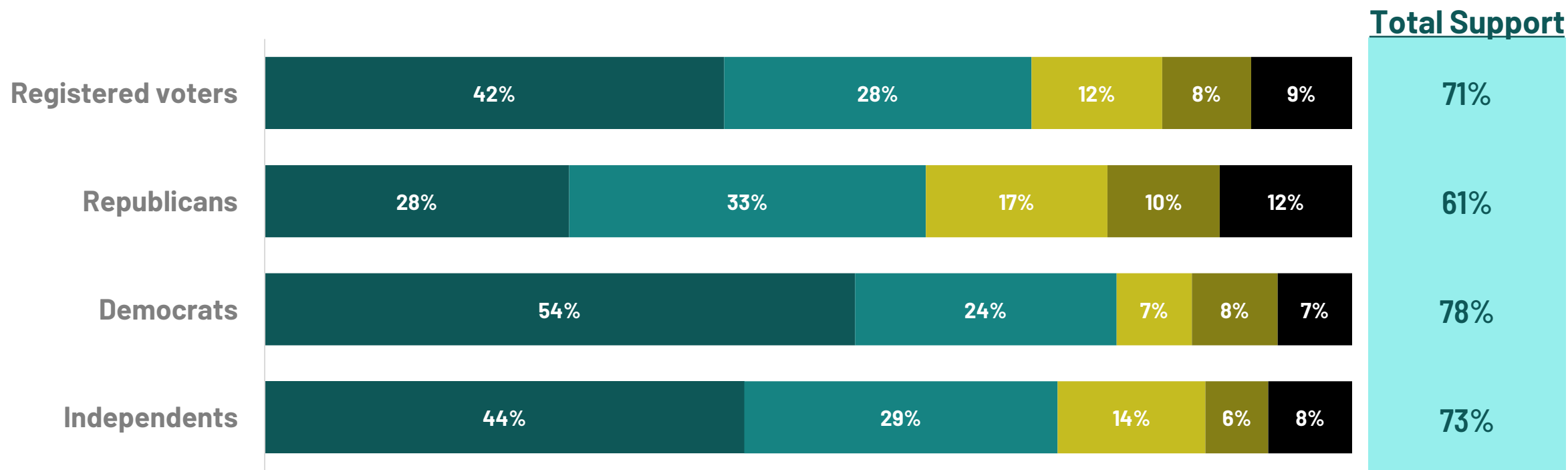
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Support for policies to reduce use of single-use plastics

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic foam packing peanuts and other packaging

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



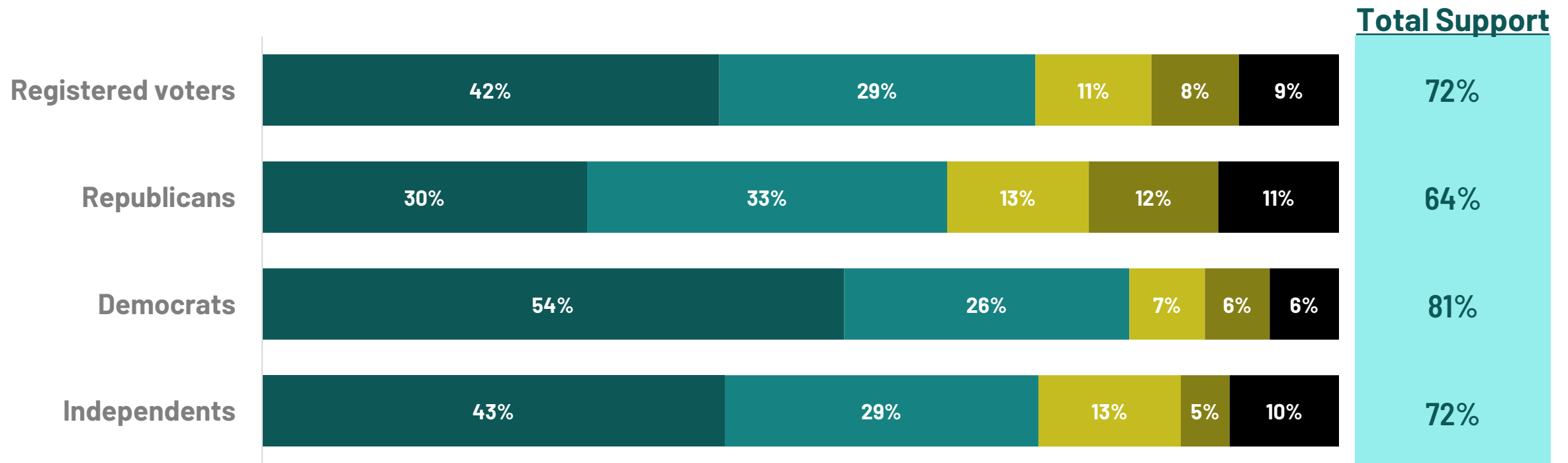
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Support for policies to reduce use of single-use plastics

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic hotel bottles for shampoo, conditioner, and body wash (so they can be replaced with refillable bottles in the hotel)

■ Strongly support
■ Somewhat support
■ Somewhat oppose
■ Strongly oppose
■ Not sure / Refused



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Methodology

This Ipsos poll was conducted December 13-15, 2024, on behalf of Oceana using the KnowledgePanel®. This poll is based on a representative sample of 1,111 U.S. residents, age 18 or older who are registered to vote.

The margin of sampling error is plus or minus 3.0 percentage points at the 95% confidence level, for results based on the entire sample of adult. The margin of error takes into account the design effect, which was 1.14 for all adults. The margin of error is plus or minus 5.8 percentage points for Republican registered voters, plus or minus 5.8 percentage points for Democratic registered voters, and plus or minus 6.0 percentage points for independent registered voters. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2024 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18-29, 30-44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or above)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

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GAME CHANGERS

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We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialization, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest caliber of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarizes our ambition.

