

# OCEANA SINGLE-USE PLASTIC AND NATIONAL PARKS SURVEY

**JANUARY 13, 2022**



# METHODOLOGY

These are some of the findings of an Ipsos poll conducted between November 5-9, 2021 on behalf of Oceana. For this survey, a sample of roughly 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii, was interviewed online in English. The sample includes 839 national registered voters.

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

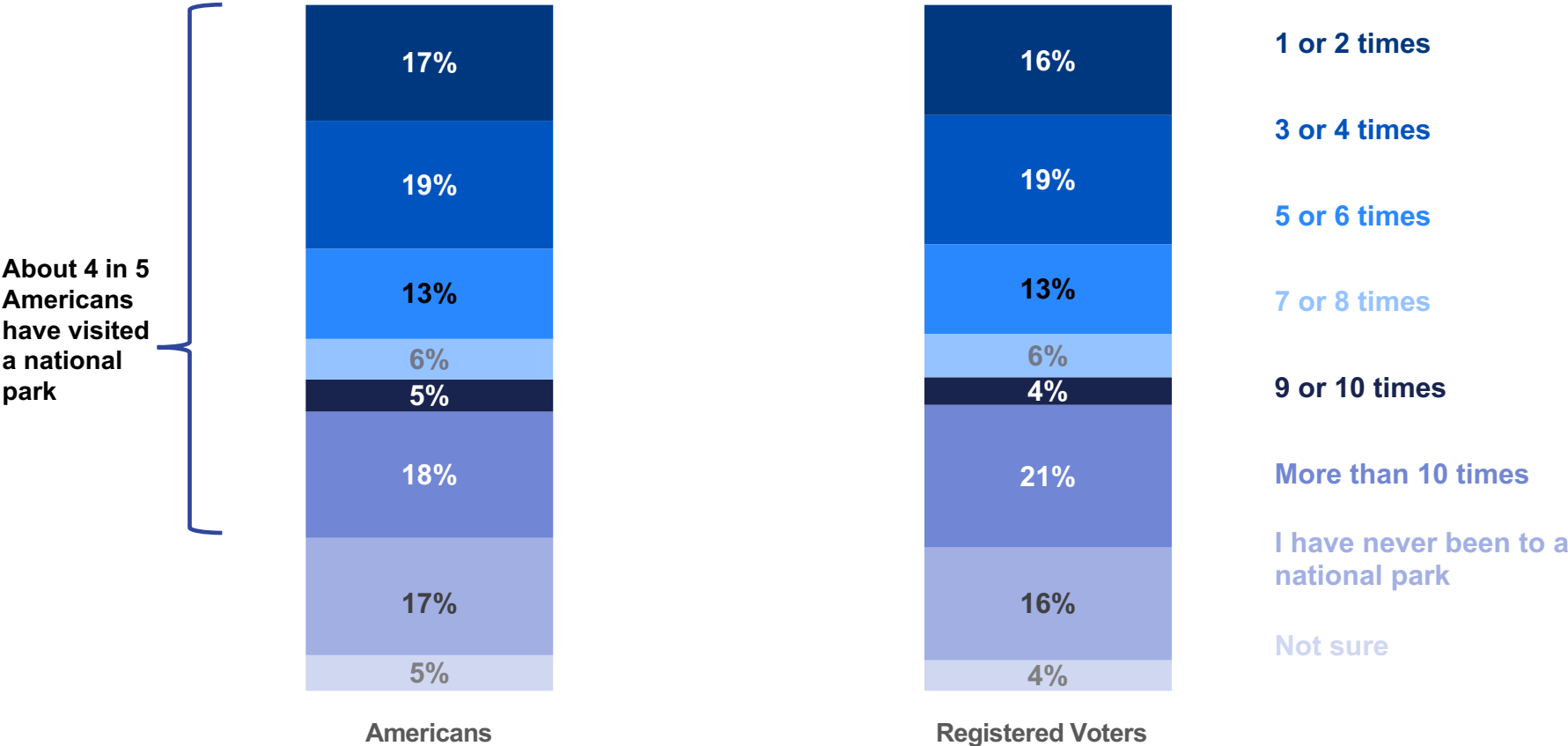
Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all Americans. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,005$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.0$  percentage points).

The poll also has a credibility interval plus or minus 3.9 percentage points for national registered voters.

# Single-Use Plastics and National Parks

# Visiting National Parks

How many times have you been to a national park in the United States, if at all? Your best guess is fine.



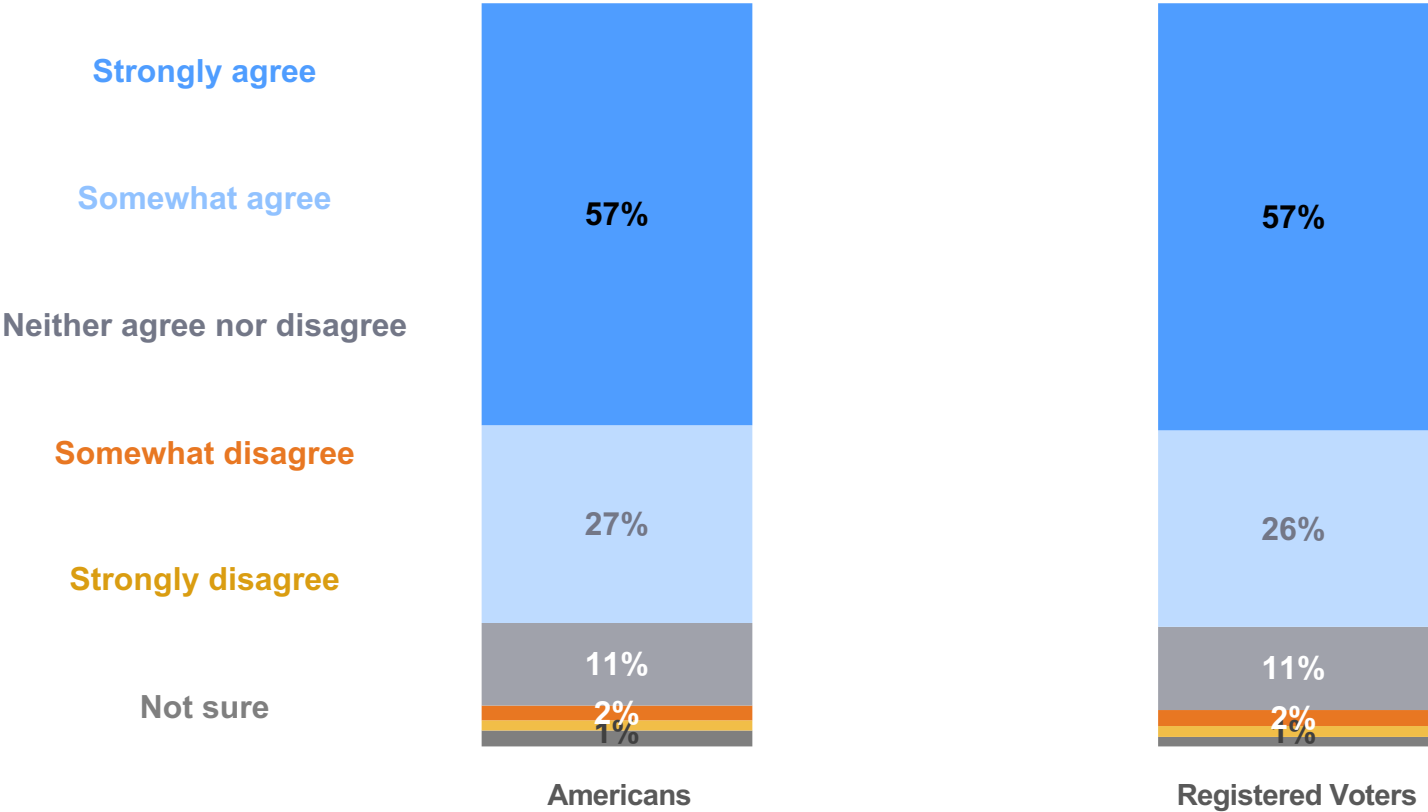
Base Sizes: All Americans n=1,005; Registered Voters n=839



# Perceptions of Plastic Usage and National Parks

Please indicate how much you agree or disagree with the following statements.

*It is important to me that national parks remain free of plastic trash.*



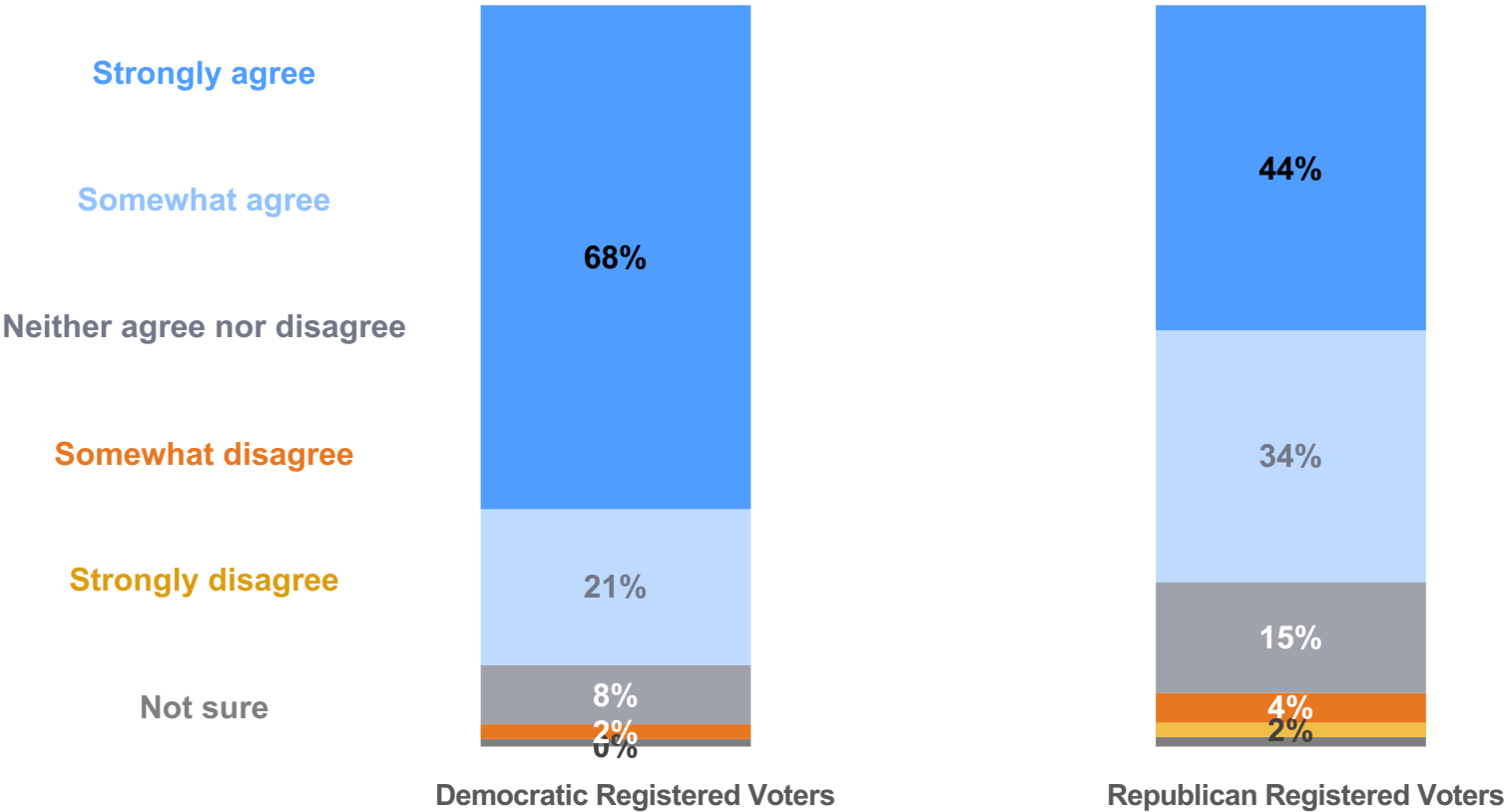
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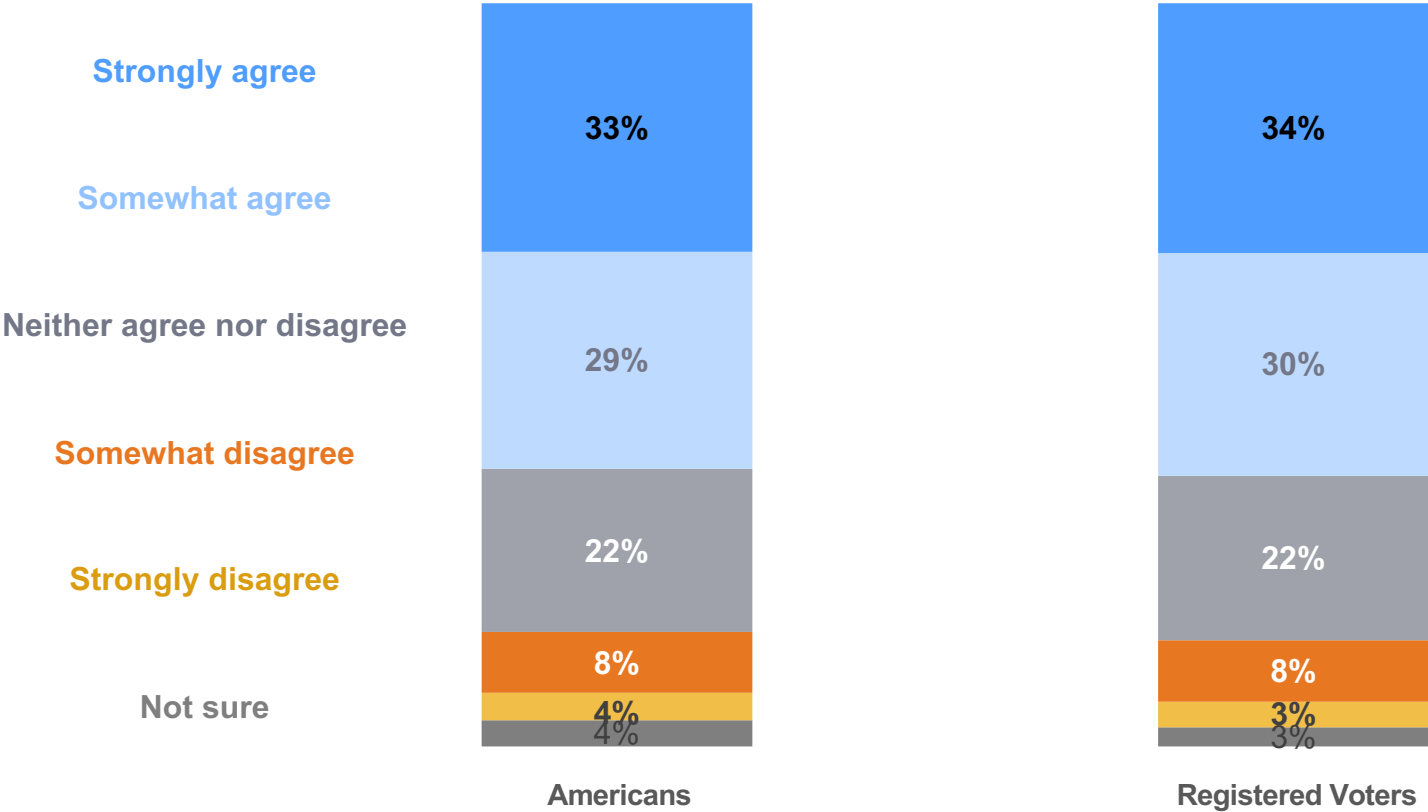


Base Sizes: Democratic Registered Voters n=374; Republican Registered Voters n=338

# Perceptions of Plastic Usage and National Parks

Please indicate how much you agree or disagree with the following statements.

*Seeing plastic trash in a national park would negatively affect my visit to a national park.*



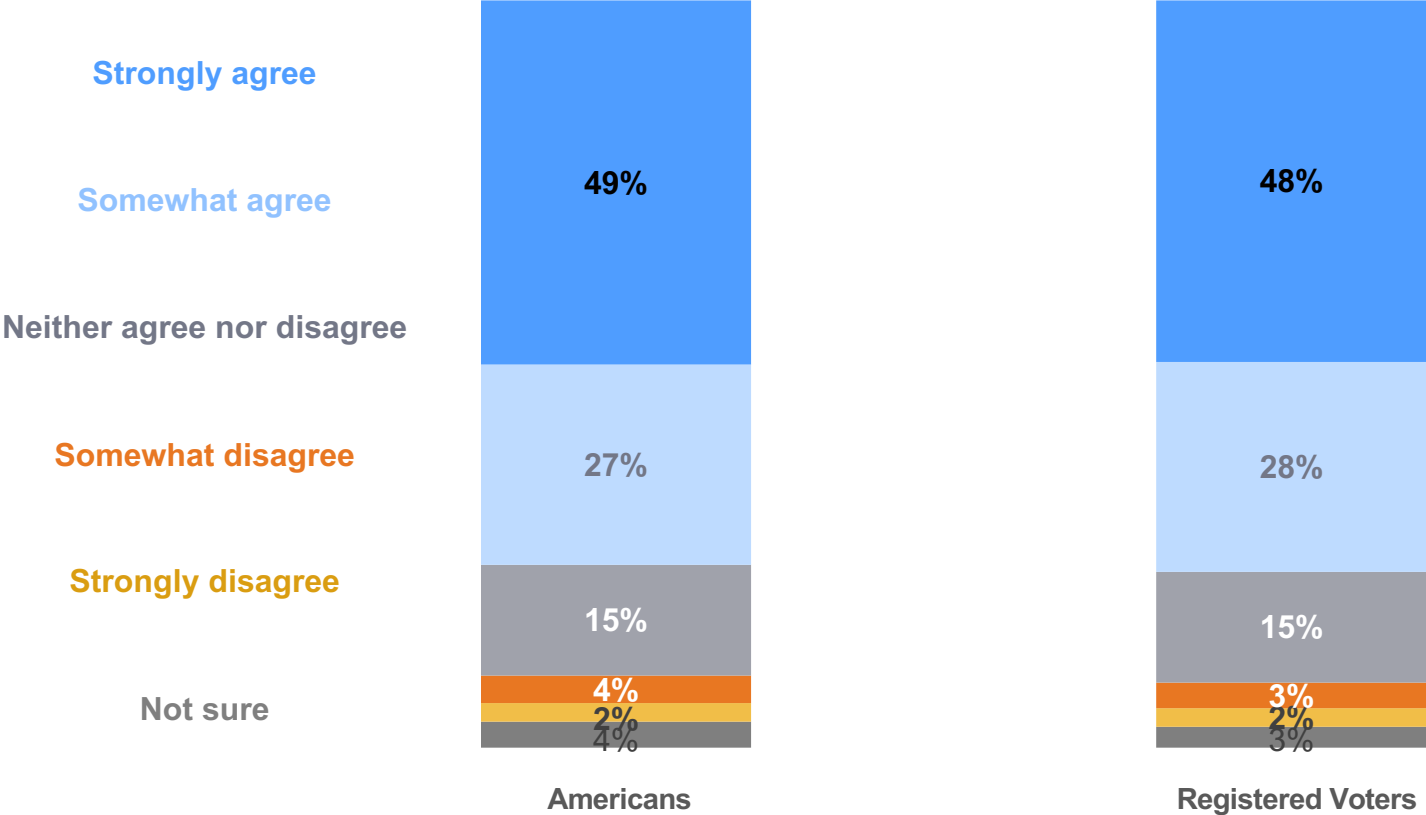
Base Sizes: All Americans n=1,005; Registered Voters n=839



# Perceptions of Plastic Usage and National Parks

Please indicate how much you agree or disagree with the following statements.

*Single-use plastic items have no place in national parks.*



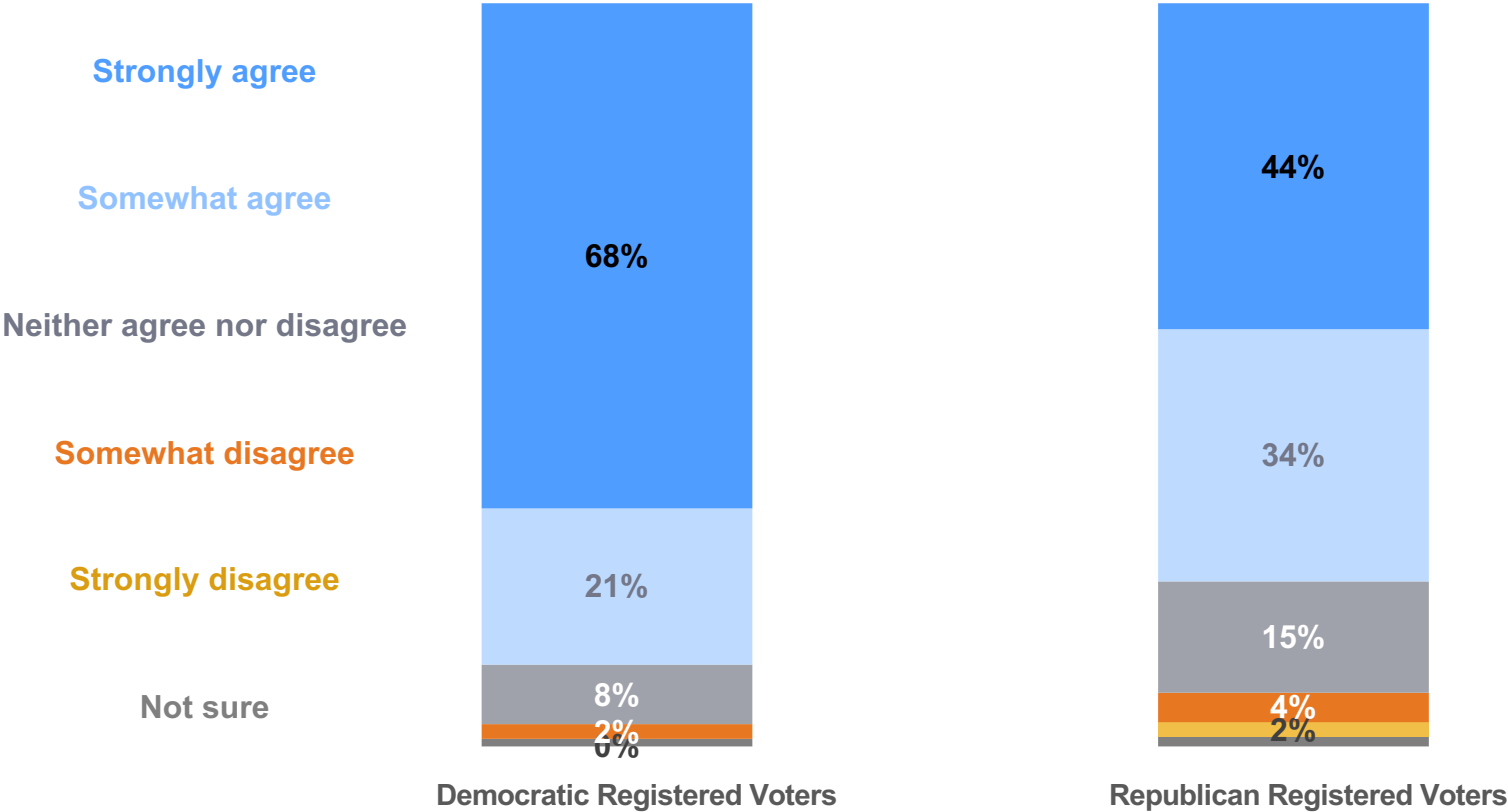
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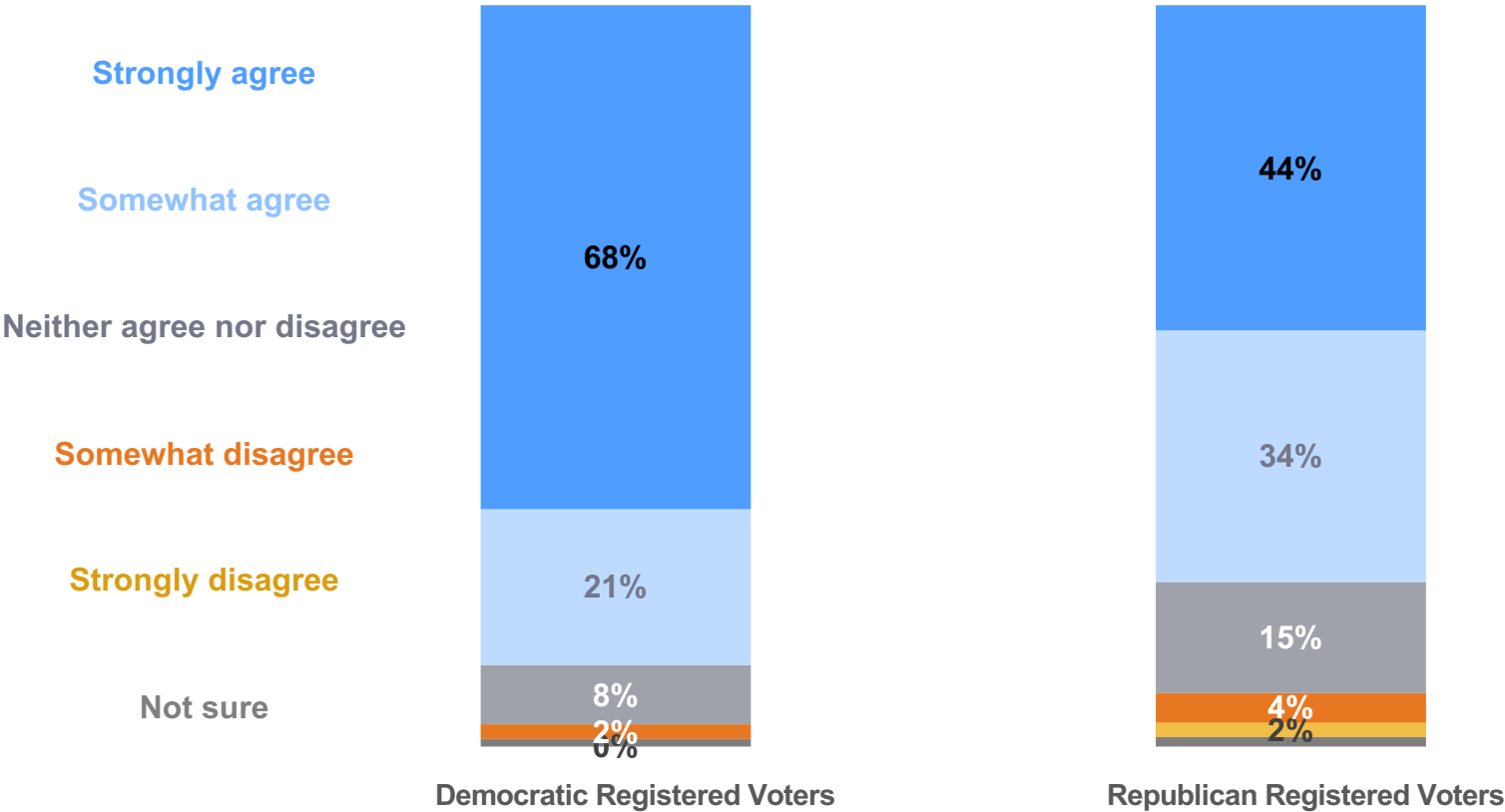


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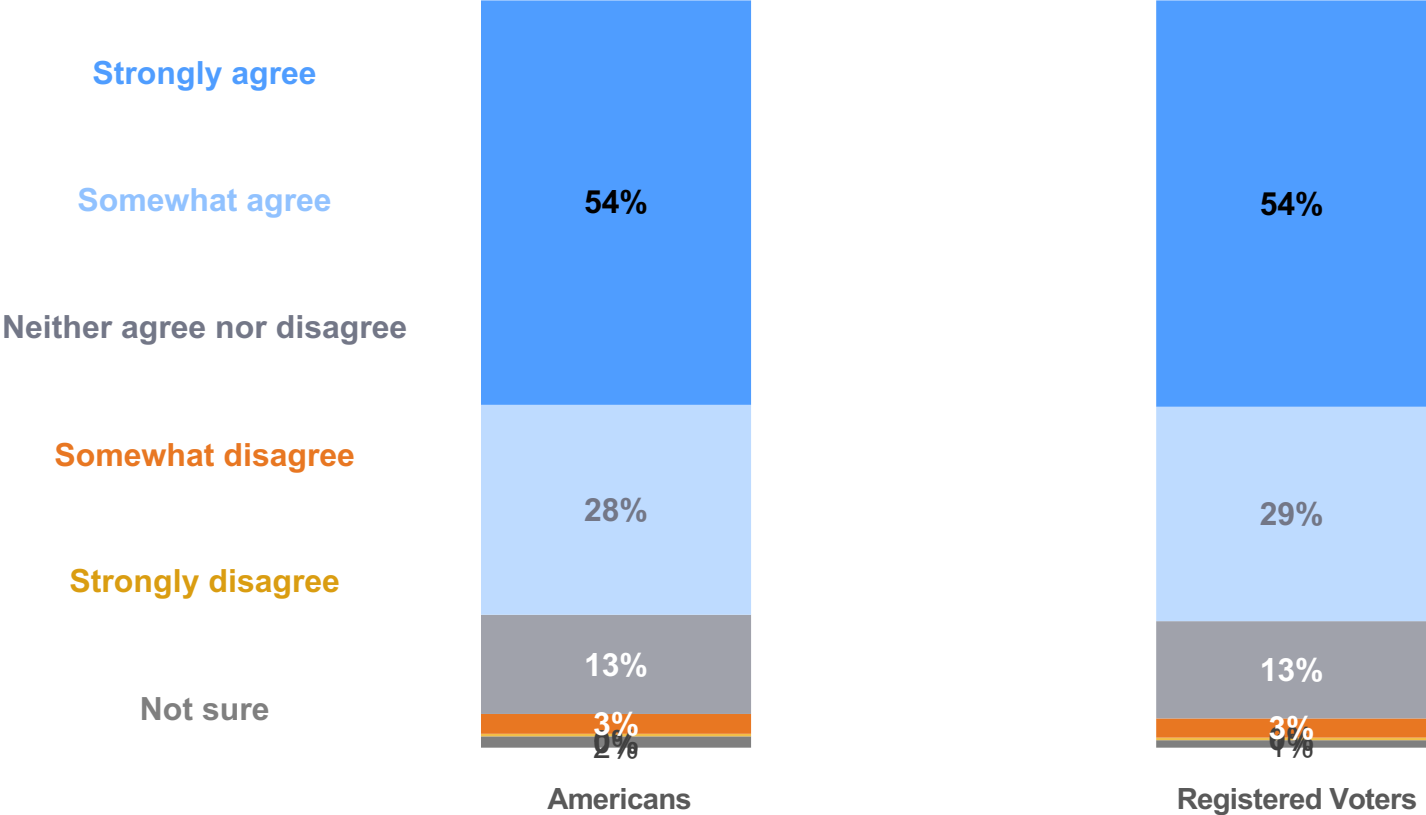


Base Sizes: Democratic Registered Voters n=374; Republican Registered Voters n=338

# Perceptions of Plastic Usage and National Parks

Please indicate how much you agree or disagree with the following statements.

*I look forward to visiting national parks.*

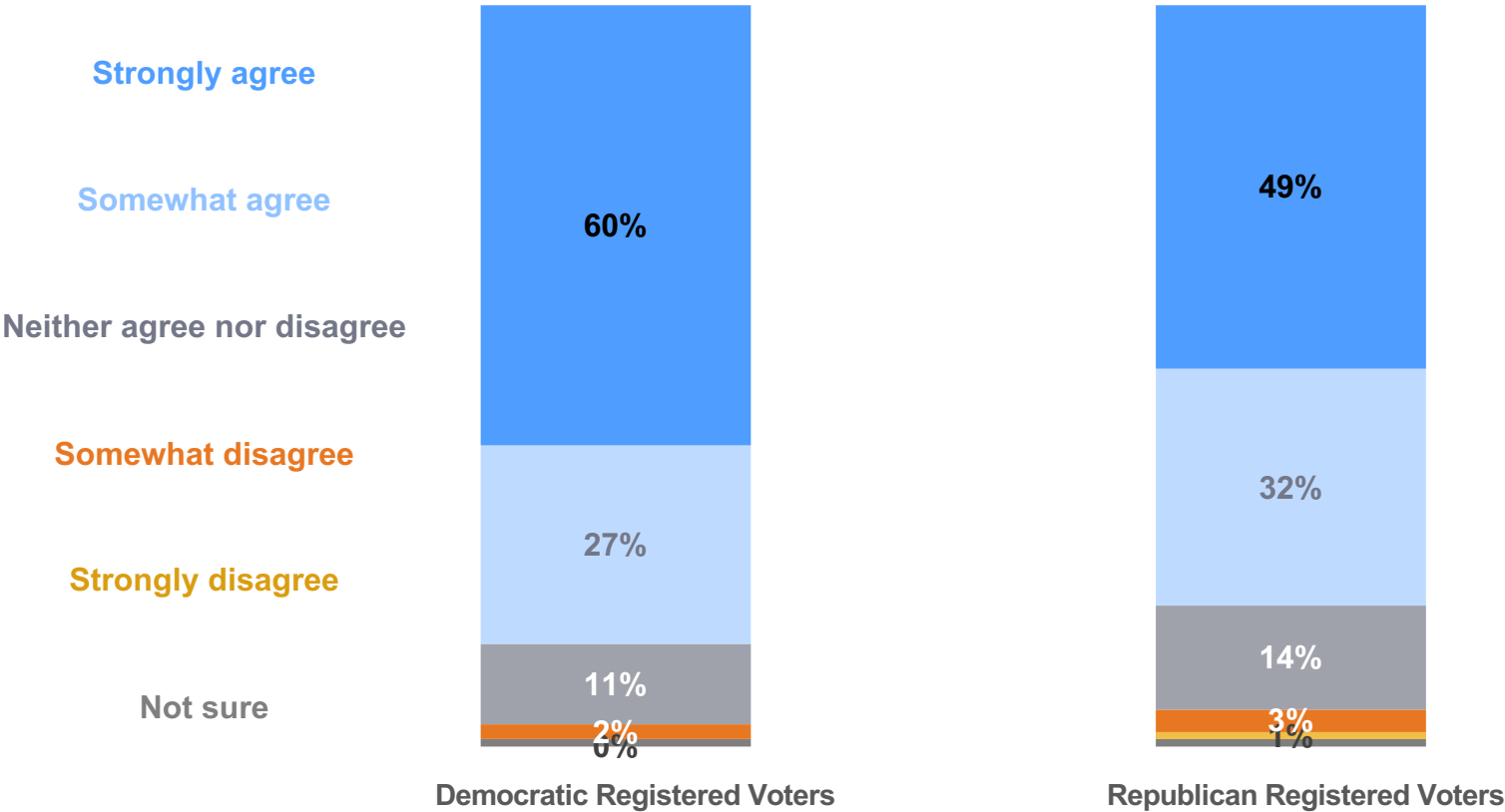


Base Sizes: [only asked of those who reported visiting a national park previously] All Americans n=802; Registered Voters n=684

# Perceptions of Plastic Usage and National Parks

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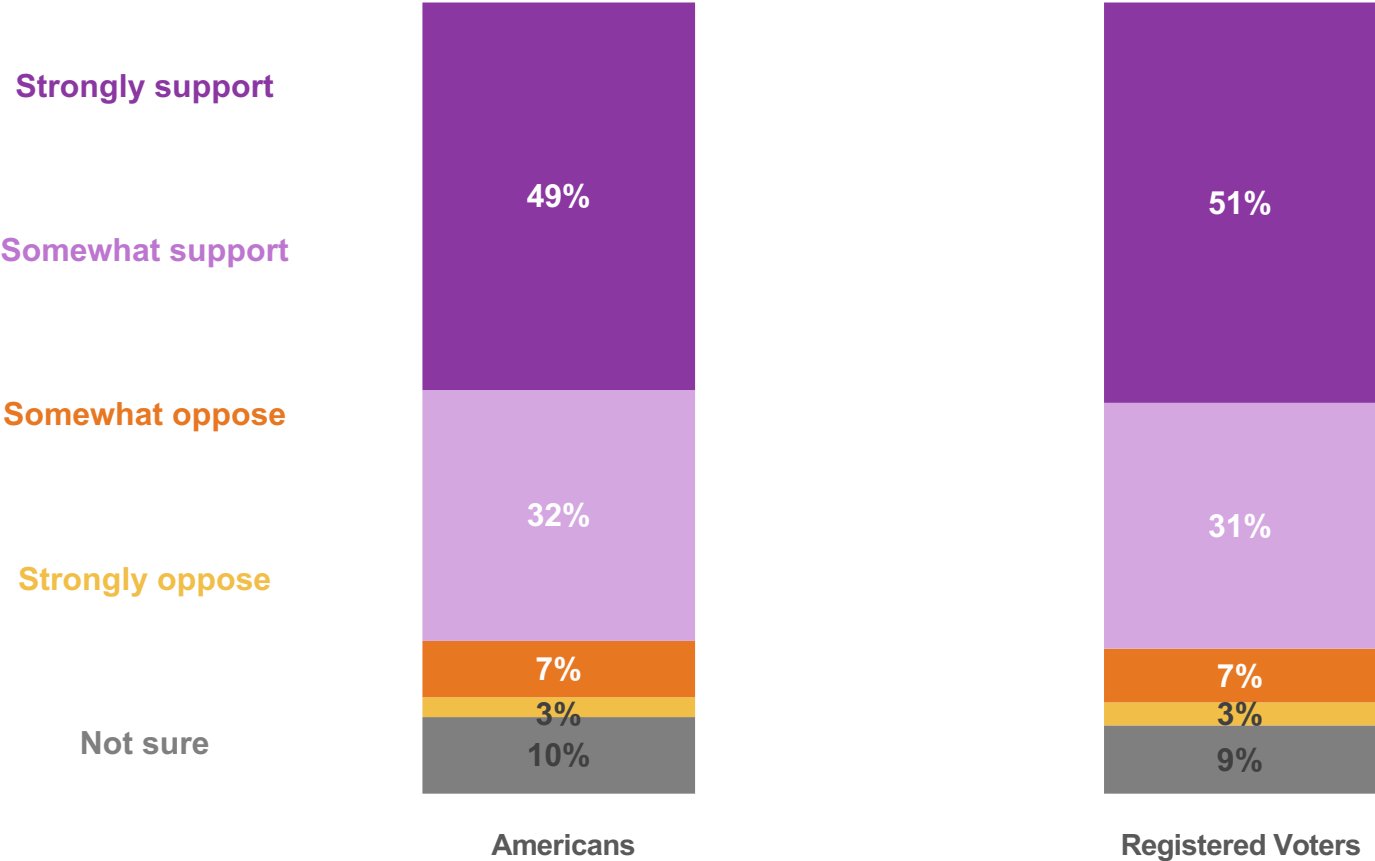
*I look forward to visiting national parks.*



Base Sizes: [only asked of those who reported visiting a national park previously] Democratic Registered Voters n=295; Republican Registered Voters n=292

# Support NPS Ending Single-Use Plastic Sales in National Parks

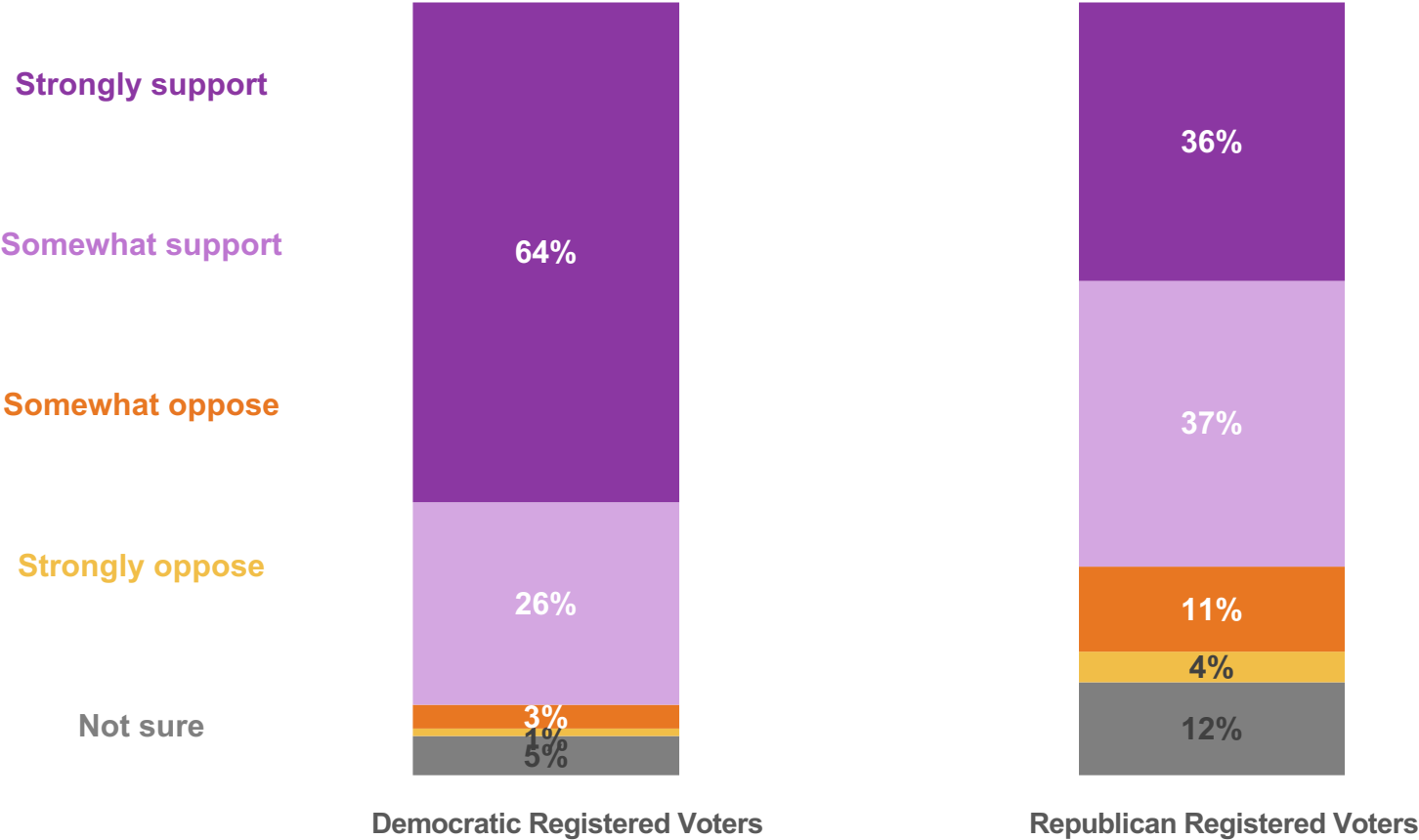
To what extent would you support or oppose a decision by the National Park Service to stop selling and distributing single-use plastic at national parks?



Base Sizes: All Americans n=1,005; Registered Voters n=839

# Support NPS Ending Single-Use Plastic Sales in National Parks

To what extent would you support or oppose a decision by the National Park Service to stop selling and distributing single-use plastic at national parks?



Base Sizes: Democratic Registered Voters n=374; Republican Registered Voters n=338





# About Ipsos

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Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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# Game Changers

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In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:

**You act better when you are sure.**