

Table 92-1
 QUESTION 42:
 Do you eat seafood/have you purchased seafood in the past month for you or your family?

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=TOTAL ASKED	1000 100%	480 48%	520 52%	250 25%	280 28%	280 28%	190 19%	254 25%	276 28%	226 23%	244 24%	170 17%	240 24%	370 37%	220 22%	361 36%	314 31%	325 32%	358 36%	312 31%	330 33%	270 27%	444 44%	286 29%
**D/S (YES - NO)	538 54%	265 55%	273 52%	116 46%	131 47%	177 63% DE	114 60% DE	129 51%	118 43%	136 60% hI	155 63% HI	87 51%	125 52%	203 55%	124 57%	199 55%	177 57%	161 50%	200 56% U	187 60% U	151 46%	149 55% W	206 46%	183 64% vW
YES	765 77%	372 77%	393 76%	182 73%	206 73%	228 81% De	150 79%	191 75%	197 71%	181 80% I	197 80% I	128 75%	181 75%	285 77%	170 77%	279 77%	243 78%	243 75%	278 77%	247 79%	240 73%	208 77%	323 73%	234 82% W
NO	227 23%	106 22%	121 23%	66 26% F	74 27% f	51 18%	36 19%	62 24%	79 29% JK	45 20%	42 17%	42 25%	56 24%	83 22%	46 21%	79 22%	66 21%	82 25%	77 22%	60 19%	89 27% t	59 22%	117 26% X	51 18%
UNSURE	8 1%	2 -	6 1%	2 1%	- -	1 -	5 2% e	2 1%	- -	- -	6 2% ij	- -	2 1%	2 1%	4 2%	3 1%	5 1% r	- -	3 1%	5 1% u	- -	3 1%	5 1% x	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 92-2
 QUESTION 42:
 Do you eat seafood/have you purchased seafood in the past month for you or your family?

BANNER 2

	BORN AGAIN		EDUC			INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART- NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN- ERAL (T)	FEWER THAN 3 (U)
BASE=TOTAL ASKED	1000 100%	289 29%	711 71%	630 63%	370 37%	420 42%	300 30%	260 26%	710 71%	120 12%	110 11%	313 31%	317 32%	167 17%	203 20%	593 59%	407 41%	865 87%	135 13%	604 60%	396 40%
**D/S (YES - NO)	538 54%	166 57%	372 52%	317 50%	221 60% D	179 43%	161 54% F	186 71% FG	353 50%	88 74% IK	63 58%	167 53%	150 47%	98 59% M	123 60% M	333 56%	205 50%	507 59% S	31 23%	361 60% U	177 45%
YES	765 77%	226 78%	539 76%	472 75%	293 79%	298 71%	231 77%	221 85% FG	530 75%	104 87% Ik	85 77%	240 77%	232 73%	131 79%	162 80%	461 78%	304 75%	682 79% S	83 61%	480 79% U	285 72%
NO	227 23%	60 21%	167 23%	155 25%	72 20%	119 28% H	69 23% H	35 13%	176 25% J	16 13%	22 20%	73 23%	82 26%	33 20%	39 19%	128 22%	99 24%	175 20%	52 39% R	119 20%	108 27% T
UNSURE	8 1%	2 1%	6 1%	4 1%	4 1%	4 1%	- -	4 2% g	4 1% j	- -	4 3% Ij	- -	4 1%	2 1%	2 1%	4 1%	4 1%	8 1% S	- -	5 1%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 92-3
 QUESTION 42:
 Do you eat seafood/have you purchased seafood in the past month for you or your family?

BANNER 3

	POTUS1			POTUS2			
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=TOTAL ASKED	1000 100%	408 41%	334 33%	139 14%	423 42%	370 37%	139 14%
**D/S (YES - NO)	538 54%	240 59% D	194 58% D	53 38%	247 58% G	223 60% G	53 38%
YES	765 77%	323 79% D	261 78% d	95 69%	334 79% g	294 80% G	95 69%
NO	227 23%	83 20%	68 20%	42 30% bc	87 21%	71 19%	42 30% eF
UNSURE	8 1%	2 -	5 1%	1 1%	2 -	5 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 97-1
 QUESTION 45 1:
 When it comes to the seafood that you eat, how important are the following to you personally?

Country where the seafood was caught

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	364 48%	154 41%	210 53%	69 38%	97 47%	96 42%	103 69%	72 38%	93 48%	82 45%	117 59%	54 42%	80 44%	159 56%	70 41%	115 41%	129 53%	120 49%	111 40%	133 54%	120 50%	65 31%	170 53%	130 55%
TOTAL IMPORTANT	555 73%	260 70%	295 75%	123 67%	149 72%	158 69%	126 84%	130 68%	141 72%	130 72%	154 78%	90 70%	130 72%	220 77%	115 67%	193 69%	183 75%	179 74%	189 68%	189 76%	177 74%	133 64%	242 75%	181 77%
TOTAL NOT IMPORTANT	191 25%	106 29%	85 22%	54 30%	52 25%	62 27%	23 15%	58 31%	48 24%	48 26%	37 19%	36 28%	50 27%	60 21%	45 26%	78 28%	54 22%	59 24%	78 28%	56 22%	57 24%	68 33%	72 22%	51 22%
VERY IMPORTANT	289 38%	126 34%	163 41%	62 34%	81 39%	81 36%	65 44%	67 35%	76 38%	59 33%	87 44%	49 38%	58 32%	131 46%	51 30%	104 37%	98 40%	87 36%	102 37%	101 41%	86 36%	66 32%	122 38%	101 43%
SOMEWHAT IMPORTANT	266 35%	134 36%	132 34%	61 33%	68 33%	77 34%	60 40%	63 33%	66 34%	71 39%	66 34%	41 32%	73 40%	88 31%	64 37%	89 32%	85 35%	92 38%	87 31%	88 36%	91 38%	67 32%	120 37%	80 34%
NOT VERY IMPORTANT	141 18%	79 21%	62 16%	39 21%	36 18%	47 21%	19 13%	40 21%	35 18%	39 21%	28 14%	31 24%	33 18%	46 16%	32 19%	47 17%	45 19%	49 20%	49 18%	46 19%	46 19%	47 23%	53 16%	41 18%
NOT IMPORTANT AT ALL	50 6%	27 7%	22 6%	15 8%	16 8%	15 6%	4 2%	18 10%	13 7%	9 5%	9 5%	5 4%	17 9%	15 5%	13 8%	31 11%	9 4%	10 4%	29 11%	10 4%	11 4%	21 10%	19 6%	9 4%
UNSURE	19 2%	6 1%	14 3%	5 3%	4 2%	8 4%	1 1%	2 1%	7 4%	3 2%	6 3%	2 2%	1 1%	5 2%	10 6%	8 3%	6 2%	5 2%	10 4%	3 1%	6 3%	7 3%	10 3%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 97-2
 QUESTION 45 1:
 When it comes to the seafood that you eat, how important are the following to you personally?

Country where the seafood was caught

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	364 48%	107 47%	257 48%	228 48%	136 46%	146 49%	114 49%	96 44%	274 52% JK	38 37%	34 40%	100 42%	128 55% LN	54 41%	82 51%	231 50%	133 44%	326 48%	38 46%	237 49%	127 45%
TOTAL IMPORTANT	555 73%	161 71%	394 73%	343 73%	212 72%	219 73%	169 73%	155 70%	395 75%	69 66%	59 70%	168 70%	175 76%	92 70%	120 74%	341 74%	214 70%	497 73%	58 71%	354 74%	201 71%
TOTAL NOT IMPORTANT	191 25%	54 24%	137 25%	115 24%	76 26%	73 24%	56 24%	59 27%	120 23%	31 30%	25 30%	68 28% m	47 20%	39 29%	37 23%	110 24%	81 27%	170 25%	21 25%	117 24%	74 26%
VERY IMPORTANT	289 38%	99 44% c	190 35%	192 41% e	97 33%	122 41%	85 37%	74 34%	196 37%	49 47%	30 36%	89 37%	103 44% N	37 28%	60 37%	170 37%	119 39%	258 38%	31 38%	180 38%	109 38%
SOMEWHAT IMPORTANT	266 35%	62 27%	204 38% B	151 32%	115 39% d	97 33%	84 36%	81 37%	199 38% J	20 20%	29 34% J	79 33%	72 31%	55 42% m	60 37%	171 37%	95 31%	239 35%	27 33%	174 36%	92 32%
NOT VERY IMPORTANT	141 18%	44 19%	97 18%	86 18%	56 19%	52 18%	46 20%	41 19%	94 18%	18 17%	18 22%	52 21%	34 15%	28 21%	28 17%	75 16%	66 22%	124 18%	17 21%	85 18%	56 20%
NOT IMPORTANT AT ALL	50 6%	10 4%	39 7%	29 6%	20 7%	20 7%	10 5%	18 8%	27 5%	13 12% i	7 8%	16 7%	13 6%	11 8%	9 6%	35 8%	15 5%	46 7%	3 4%	32 7%	18 6%
UNSURE	19 2%	11 5% c	8 1%	14 3%	5 2%	6 2%	5 2%	6 3%	14 3% k	4 4%	1 1%	5 2%	9 4% N	1 -	5 3%	10 2%	9 3%	15 2%	4 5%	9 2%	10 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 97-3
 QUESTION 45 1:
 When it comes to the seafood that you eat, how important are the following to you personally?

Country where the seafood was caught

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	364 48%	149 46%	130 50%	45 47%	148 44%	145 49%	45 47%
TOTAL IMPORTANT -----	555 73%	231 71%	194 74%	69 73%	236 71%	217 74%	69 73%
TOTAL NOT IMPORTANT -----	191 25%	82 25%	64 24%	25 26%	87 26%	72 25%	25 26%
VERY IMPORTANT	289 38%	115 36%	106 41%	32 34%	118 35%	118 40%	32 34%
SOMEWHAT IMPORTANT	266 35%	115 36%	88 34%	37 39%	118 35%	99 34%	37 39%
NOT VERY IMPORTANT	141 18%	56 17%	48 18%	22 23%	61 18%	56 19%	22 23%
NOT IMPORTANT AT ALL	50 6%	26 8% D	16 6%	2 2%	26 8% G	17 6%	2 2%
UNSURE	19 2%	11 3%	4 2%	1 1%	11 3%	4 2%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 98-1
 QUESTION 45 2:
 When it comes to the seafood that you eat, how important are the following to you personally?

Fat and calories

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	197 26%	70 19%	128 32% B	39 21%	49 24%	51 22%	59 40% DEF	49 26% J	38 20% J	21 11%	89 45% HIJ	38 30% O	47 26% O	85 30% O	27 16%	98 35% QR	58 24% r	41 17%	103 37% TU	47 19%	46 19%	47 23%	101 31% vX	50 21%
TOTAL IMPORTANT -----	475 62%	218 59%	257 65% b	109 60%	126 61%	137 60%	104 69%	119 62%	116 59%	99 55%	141 72% hIJ	82 64%	113 62%	185 65%	96 56%	185 66% r	150 62%	140 57%	187 67% u	147 60%	141 59%	125 60%	208 64%	142 60%
TOTAL NOT IMPORTANT -----	278 36%	148 40% c	130 33%	70 38%	77 38%	86 38%	45 30%	69 36% k	78 40% K	78 43% K	52 26%	44 34%	66 36%	99 35%	69 40%	87 31%	92 38%	99 41% p	84 30%	100 40% S	94 39% s	78 38%	108 33%	92 39%
VERY IMPORTANT	204 27%	83 22%	121 31% B	53 29% e	43 21%	63 28%	46 30% e	42 22%	54 27%	41 23%	68 34% HJ	30 23%	47 26%	81 29%	46 27%	87 31% R	67 28%	50 21%	87 31% U	69 28% u	48 20%	61 29%	78 24%	65 28%
SOMEWHAT IMPORTANT	271 35%	135 36%	136 35%	56 31%	83 41% d	73 32%	58 39%	77 40%	63 32%	58 32%	74 37%	52 41% o	66 36%	103 36%	50 29%	98 35%	83 34%	89 37%	100 36%	78 32%	92 38%	64 31%	131 40% V	76 33%
NOT VERY IMPORTANT	181 24%	97 26%	84 21%	38 21%	51 25%	55 24%	37 25%	41 21%	49 25%	57 31% hK	35 18%	38 30%	38 21%	63 22%	42 25%	53 19%	62 25%	67 27% P	56 20%	65 26%	60 25%	53 26%	71 22%	57 24%
NOT IMPORTANT AT ALL	97 13%	51 14%	46 12%	32 17% G	26 13% G	31 14% G	7 5%	29 15%	29 15% k	22 12%	17 9%	5 4%	28 15% L	37 13% L	27 16% L	34 12%	30 12%	32 13%	27 10%	35 14%	34 14%	25 12%	36 11%	35 15%
UNSURE	12 2%	6 2%	6 2%	3 2%	3 1%	5 2%	1 1%	3 2%	3 1%	3 2%	3 2%	2 2%	3 2%	1 -	6 3% n	2 2%	1 1%	5 2%	7 3% T	- -	5 2% t	4 2%	7 2% x	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 98-2
 QUESTION 45.2:
 When it comes to the seafood that you eat, how important are the following to you personally?

Fat and calories

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/PART-NER (P)	SNGL/WID/DIV/SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	197 26%	68 30%	130 24%	103 22%	94 32% D	68 23%	57 25%	64 29%	128 24%	42 41% I	26 30%	34 14%	69 30% L	36 27% L	58 36% L	140 30% Q	58 19%	175 26%	22 27%	118 25%	80 28%
TOTAL IMPORTANT -----	475 62%	144 64%	331 61%	282 60%	193 66%	180 60%	143 62%	141 64%	324 61%	73 70%	54 64%	134 56%	148 64%	83 64%	109 68% L	298 65%	177 58%	424 62%	51 61%	296 62%	179 63%
TOTAL NOT IMPORTANT -----	278 36%	77 34%	201 37%	180 38%	98 34%	112 38%	86 37%	77 35%	197 37%	30 29%	29 34%	101 42% O	79 34%	47 36%	51 31%	159 34%	119 39%	249 37%	29 35%	178 37%	100 35%
VERY IMPORTANT	204 27%	70 31%	134 25%	120 25%	84 29%	86 29%	62 27%	50 23%	133 25%	44 42% IK	21 25%	48 20%	72 31% L	35 26%	49 30% L	120 26%	84 28%	178 26%	26 32%	112 23%	92 32% T
SOMEWHAT IMPORTANT	271 35%	74 33%	197 37%	162 34%	109 37%	94 32%	81 35%	90 41% f	191 36%	29 28%	33 39%	86 36%	76 33%	49 37%	60 37%	178 39% Q	93 31%	247 36%	25 30%	184 38% u	87 30%
NOT VERY IMPORTANT	181 24%	50 22%	131 24%	112 24%	69 23%	71 24%	58 25%	49 22%	130 25% J	14 14%	19 23% j	64 27%	48 21%	33 25%	36 22%	100 22%	81 27%	162 24%	19 23%	122 25%	59 21%
NOT IMPORTANT AT ALL	97 13%	26 12%	70 13%	67 14%	29 10%	41 14%	28 12%	28 13%	66 13%	16 15%	9 11%	36 15%	31 13%	14 11%	15 9%	59 13%	38 13%	87 13%	10 12%	56 12%	41 14%
UNSURE	12 2%	5 2%	7 1%	10 2%	2 1%	6 2%	2 1%	3 2%	9 2%	1 1%	2 3%	6 2%	4 2%	1 -	2 1%	4 1%	8 3%	9 1%	3 4%	6 1%	6 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 98-3
 QUESTION 45.2:
 When it comes to the seafood that you eat, how important are the following to you personally?

Fat and calories

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	197 26%	113 35% C	33 13%	36 38% C	112 34% F	50 17%	36 38% F
TOTAL IMPORTANT -----	475 62%	214 66% C	147 56%	65 68% c	219 66%	172 58%	65 68%
TOTAL NOT IMPORTANT -----	278 36%	102 31%	114 44% BD	29 30%	107 32%	121 41% Eg	29 30%
VERY IMPORTANT	204 27%	96 30% c	56 22%	31 32% c	96 29%	68 23%	31 32%
SOMEWHAT IMPORTANT	271 35%	118 37%	91 35%	34 36%	123 37%	103 35%	34 36%
NOT VERY IMPORTANT	181 24%	68 21%	75 29% b	22 23%	73 22%	80 27%	22 23%
NOT IMPORTANT AT ALL	97 13%	34 10%	39 15% D	7 7%	34 10%	41 14% g	7 7%
UNSURE	12 2%	7 2% c	1 -	1 1%	7 2% f	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 99-1
 QUESTION 45 3:
 When it comes to the seafood that you eat, how important are the following to you personally?

Type of seafood

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	600 78%	258 70%	342 87% B	137 75%	151 73%	182 80%	130 87% DE	130 68%	158 80% Hj	128 71%	184 93% HIJ	105 82%	139 77%	229 80%	127 75%	225 81% R	201 82% R	175 72%	225 81% U	206 83% U	170 71%	155 75%	251 78%	194 83% v
TOTAL IMPORTANT -----	678 89%	312 84%	366 93% B	158 87%	178 86%	203 89%	140 93% de	158 83%	177 90% h	154 85%	189 96% HIJ	117 91%	159 88%	256 90%	146 86%	250 90%	221 91% r	207 85%	249 90%	226 91% u	203 85%	181 87%	283 88%	214 91%
TOTAL NOT IMPORTANT -----	78 10%	54 14% C	24 6%	20 11%	27 13% g	21 9%	10 7%	29 15% K	19 10% K	25 14% K	5 3%	11 9%	21 11%	27 10%	19 11%	25 9%	21 8%	32 13%	24 9%	20 8%	33 14% t	25 12%	33 10%	20 8%
VERY IMPORTANT	423 55%	178 48%	244 62% B	94 52%	108 53%	130 57%	90 60%	85 45%	117 59% H	93 51%	128 65% HJ	78 61% M	85 47%	172 60% M	88 52%	168 60% R	135 56%	119 49%	164 59%	131 53%	128 53%	120 58%	176 54%	127 54%
SOMEWHAT IMPORTANT	256 33%	134 36%	122 31%	64 35%	70 34%	72 32%	50 33%	73 38%	60 31%	61 34%	61 31%	39 30%	74 41% LN	84 30%	58 34%	82 29%	86 35%	88 36%	86 31%	95 38%	75 31%	61 29%	108 33%	87 37%
NOT VERY IMPORTANT	59 8%	41 11% C	18 5%	15 8%	22 10%	13 6%	10 7%	21 11% K	16 8% K	20 11% K	3 1%	8 6%	16 9%	21 7%	15 9%	18 6%	16 7%	25 10%	19 7%	15 6%	25 10%	20 10%	23 7%	15 7%
NOT IMPORTANT AT ALL	18 2%	13 3%	6 1%	6 3% G	5 3% g	7 3% G	- -	8 4%	3 2%	5 3%	3 1%	3 3%	5 3%	6 2%	4 2%	8 3%	4 2%	7 3%	5 2%	5 2%	8 3%	5 3%	9 3%	4 2%
UNSURE	9 1%	6 2%	4 1%	4 2% g	1 -	5 2% g	- -	4 2%	1 -	2 1%	3 1%	- -	1 1%	2 1%	6 3% 1	3 1%	2 1%	5 2%	4 1%	2 1%	4 2%	2 1%	7 2% x	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 99-2
 QUESTION 45 3:
 When it comes to the seafood that you eat, how important are the following to you personally?

Type of seafood

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	600 78%	182 80%	419 78%	366 78%	234 80%	232 78%	187 81%	168 76%	422 80%	79 76%	73 86% ij	162 67%	204 88% LN	96 73%	138 85% LN	361 78%	239 79%	542 79%	59 71%	384 80%	216 76%
TOTAL IMPORTANT -----	678 89%	202 89%	476 88%	416 88%	262 89%	262 88%	209 90%	193 87%	471 89%	92 88%	79 93%	199 83%	216 93% Ln	113 86%	149 92% L	409 89%	269 88%	610 89%	68 82%	431 90%	247 87%
TOTAL NOT IMPORTANT -----	78 10%	20 9%	58 11%	50 11%	28 9%	30 10%	22 10%	25 11%	49 9%	12 12%	6 6%	37 16% MO	13 5%	16 12% m	11 7%	48 10%	30 10%	68 10%	10 12%	47 10%	31 11%
VERY IMPORTANT	423 55%	130 58%	292 54%	264 56%	159 54%	163 55%	122 53%	128 58%	282 53%	71 68% Ik	46 54%	116 48%	147 64% LN	62 47%	97 60% Ln	264 57%	159 52%	388 57% S	34 41%	276 58%	146 51%
SOMEWHAT IMPORTANT	256 33%	71 32%	184 34%	152 32%	103 35%	100 33%	87 38%	65 29%	189 36% J	21 20%	33 38% J	83 35%	69 30%	51 39%	52 32%	146 32%	110 36%	222 32%	34 41%	155 32%	101 35%
NOT VERY IMPORTANT	59 8%	15 7%	44 8%	37 8%	23 8%	22 7%	18 8%	18 8%	39 7%	6 5%	6 6%	29 12% Mo	8 3%	12 9% m	10 6%	39 8%	21 7%	52 8%	7 9%	36 8%	23 8%
NOT IMPORTANT AT ALL	18 2%	5 2%	14 3%	13 3%	5 2%	8 3%	4 2%	6 3%	10 2% K	7 6% K	- -	8 4% o	5 2%	4 3%	1 1%	9 2%	9 3%	16 2%	3 3%	11 2%	8 3%
UNSURE	9 1%	5 2%	5 1%	6 1%	3 1%	5 2% g	- -	3 2%	9 2% J	- -	1 1%	4 1%	3 1%	2 2%	1 1%	4 1%	6 2%	4 1%	5 6% r	3 1%	7 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 99-3
 QUESTION 45 3:
 When it comes to the seafood that you eat, how important are the following to you personally?

Type of seafood

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	600 78%	262 81%	197 75%	82 86% C	271 81%	220 75%	82 86% F
TOTAL IMPORTANT -----	678 89%	290 90%	228 87%	88 92%	301 90%	256 87%	88 92%
TOTAL NOT IMPORTANT -----	78 10%	29 9%	31 12%	6 6%	29 9%	36 12%	6 6%
VERY IMPORTANT	423 55%	184 57%	137 52%	53 56%	190 57%	154 52%	53 56%
SOMEWHAT IMPORTANT	256 33%	106 33%	91 35%	35 36%	111 33%	102 35%	35 36%
NOT VERY IMPORTANT	59 8%	23 7%	23 9%	5 5%	23 7%	27 9%	5 5%
NOT IMPORTANT AT ALL	18 2%	6 2%	8 3%	1 1%	7 2%	9 3%	1 1%
UNSURE	9 1%	4 1%	2 1%	1 1%	4 1%	3 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 100-1
 QUESTION 45 4:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is wild-caught

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	320 42%	117 32%	203 52% B	88 48% EF	76 37%	84 37%	73 49% ef	62 32%	102 52% HJ	56 31%	101 52% HJ	60 47% M	60 33%	109 38%	91 53% MN	123 44%	97 40%	101 41%	121 44%	104 42%	95 40%	78 38%	146 45%	96 41%
TOTAL IMPORTANT -----	528 69%	238 64%	289 74% B	131 72%	138 67%	150 66%	109 73%	123 64%	146 74% hJ	115 64%	143 73%	93 72%	118 65%	192 67%	126 74%	195 70%	165 68%	167 69%	193 69%	172 70%	163 68%	139 67%	227 70%	161 69%
TOTAL NOT IMPORTANT -----	207 27%	121 32% C	86 22%	43 24%	62 30%	66 29%	36 24%	61 32% ik	44 23%	60 33% IK	42 21%	32 25%	57 32% O	83 29% o	35 21%	71 26%	69 28%	67 27%	72 26%	68 27%	68 28%	61 29%	81 25%	65 28%
VERY IMPORTANT	274 36%	118 32%	155 40% b	61 33%	74 36%	80 35%	59 39%	59 31%	76 38%	59 33%	80 41%	48 37%	52 28%	103 36%	71 42% M	101 36%	86 35%	87 36%	99 36%	88 36%	86 36%	75 36%	113 35%	86 37%
SOMEWHAT IMPORTANT	254 33%	120 32%	134 34%	70 38%	64 31%	70 31%	50 33%	63 33%	71 36%	57 31%	63 32%	45 35%	66 36%	89 31%	55 32%	94 34%	80 33%	80 33%	93 34%	83 34%	77 32%	64 31%	115 35%	75 32%
NOT VERY IMPORTANT	149 20%	87 23% C	62 16%	29 16%	46 23%	45 20%	28 19%	44 23%	32 16%	43 24% ik	30 15%	24 19%	43 24% O	62 22% O	21 12%	47 17%	52 22%	50 21%	47 17%	51 21%	50 21%	42 20%	57 18%	50 21%
NOT IMPORTANT AT ALL	58 8%	34 9%	24 6%	14 8%	16 8%	21 9%	7 5%	17 9%	13 6%	16 9%	12 6%	8 6%	15 8%	21 7%	14 8%	25 9%	17 7%	16 7%	24 9%	16 7%	17 7%	19 9%	24 7%	15 7%
UNSURE	31 4%	13 3%	18 5%	8 4%	5 3%	12 5%	5 3%	7 4%	6 3%	6 3%	12 6%	3 3%	6 3%	11 4%	10 6%	13 5%	9 4%	9 4%	13 5%	8 3%	10 4%	8 4%	15 5%	8 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 100-2
 QUESTION 45 4:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is wild-caught

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	320 42%	114 50%	207 38%	193 41%	127 43%	131 44%	99 43%	84 38%	218 41%	47 45%	32 38%	83 35%	110 47% LN	34 26%	93 58% LmN	183 40%	138 45%	283 41%	38 46%	208 43%	113 40%
TOTAL IMPORTANT	528 69%	165 73%	363 67%	322 68%	206 70%	208 70%	159 69%	149 68%	363 69%	73 70%	57 67%	157 65%	165 71%	81 62%	124 77% LN	313 68%	214 70%	471 69%	56 68%	335 70%	193 68%
TOTAL NOT IMPORTANT	207 27%	51 22%	156 29% b	129 27%	78 27%	77 26%	60 26%	65 30%	145 27%	26 25%	24 29%	74 31% O	55 24%	47 36% MO	31 19%	130 28%	77 25%	188 28%	19 23%	127 26%	80 28%
VERY IMPORTANT	274 36%	86 38%	188 35%	162 34%	112 38%	106 36%	80 35%	81 36%	186 35%	41 39%	27 31%	76 32%	86 37%	42 32%	69 43% Ln	156 34%	117 39%	252 37% s	22 27%	173 36%	101 35%
SOMEWHAT IMPORTANT	254 33%	79 35%	175 32%	160 34%	94 32%	103 34%	79 34%	69 31%	177 33%	32 31%	30 35%	81 34%	79 34%	39 30%	55 34%	157 34%	97 32%	220 32%	34 41%	162 34%	92 32%
NOT VERY IMPORTANT	149 20%	34 15%	115 21% b	92 19%	58 20%	54 18%	49 21%	43 19%	110 21%	15 15%	17 20%	53 22% o	39 17%	34 26% mO	23 14%	91 20%	58 19%	132 19%	17 21%	83 17%	66 23% t
NOT IMPORTANT AT ALL	58 8%	16 7%	41 8%	37 8%	20 7%	23 8%	12 5%	23 10% g	35 7%	11 10%	7 8%	21 9%	17 7%	13 10%	7 5%	39 9%	18 6%	56 8% s	1 2%	44 9% u	14 5%
UNSURE	31 4%	11 5%	20 4%	21 4%	10 3%	12 4%	11 5%	6 3%	22 4%	5 5%	4 5%	10 4%	11 5%	3 2%	6 4%	18 4%	13 4%	23 3%	8 9% r	19 4%	12 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 100-3
 QUESTION 45 4:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is wild-caught

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	320 42%	145 45% D	97 37%	30 32%	147 44% Fg	101 34%	30 32%
TOTAL IMPORTANT -----	528 69%	227 70%	174 67%	61 64%	234 70%	191 65%	61 64%
TOTAL NOT IMPORTANT -----	207 27%	83 26%	77 30%	30 32%	87 26%	91 31%	30 32%
VERY IMPORTANT	274 36%	122 38%	80 31%	32 33%	124 37% f	88 30%	32 33%
SOMEWHAT IMPORTANT	254 33%	106 33%	95 36%	29 30%	110 33%	104 35%	29 30%
NOT VERY IMPORTANT	149 20%	57 17%	54 21%	27 28% b	60 18%	65 22%	27 28% e
NOT IMPORTANT AT ALL	58 8%	26 8%	23 9% d	4 4%	27 8%	25 9% g	4 4%
UNSURE	31 4%	13 4%	10 4%	4 4%	13 4%	12 4%	4 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 101-1
 QUESTION 45 5:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is farmed

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	269 35%	83 22%	186 47% B	51 28%	80 39% D	75 33%	63 42% D	37 19%	94 48% HJ	46 25%	92 47% HJ	57 44% MN	43 24%	90 32%	79 46% MN	105 38%	79 32%	85 35%	114 41% U	84 34%	71 30%	58 28%	132 41% V	79 34%
TOTAL IMPORTANT -----	497 65%	218 59%	279 71% B	110 61%	138 67%	146 64%	103 69%	108 57%	140 71% Hj	110 61%	139 71% H	89 70%	109 60%	183 64%	117 68%	185 66%	155 64%	158 65%	188 68%	160 65%	149 62%	128 62%	218 68%	151 64%
TOTAL NOT IMPORTANT -----	229 30%	136 37% C	93 24%	60 33%	58 28%	71 31%	40 27%	71 37% IK	46 23%	64 36% IK	47 24%	33 26%	66 36% IO	92 32% O	38 22%	79 29%	76 31%	73 30%	74 27%	76 31%	78 32%	70 34%	87 27%	72 31%
VERY IMPORTANT	251 33%	108 29%	143 36% b	54 29%	75 37%	75 33%	48 32%	56 30%	72 37%	52 29%	71 36%	40 32%	55 30%	91 32%	65 38%	98 35%	72 30%	82 34%	98 35%	76 31%	78 32%	68 33%	108 33%	75 32%
SOMEWHAT IMPORTANT	246 32%	110 30%	136 34%	57 31%	63 31%	71 31%	56 37%	52 27%	68 35%	59 32%	68 34%	49 38%	54 30%	91 32%	52 30%	87 31%	83 34%	76 31%	90 33%	84 34%	72 30%	60 29%	111 34%	75 32%
NOT VERY IMPORTANT	173 23%	101 27% C	72 18%	47 26%	42 20%	51 23%	34 22%	53 28% ik	36 18%	49 27% ik	36 18%	25 20%	49 27% O	73 26% O	26 16%	57 21%	60 25%	56 23%	55 20%	60 24%	58 24%	52 25%	65 20%	57 24%
NOT IMPORTANT AT ALL	55 7%	34 9% C	21 5%	13 7%	16 8%	19 8%	7 5%	19 10%	10 5%	16 9%	10 5%	8 6%	17 9%	19 7%	11 7%	22 8%	16 7%	17 7%	19 7%	16 6%	20 8%	18 9%	22 7%	15 6%
UNSURE	39 5%	18 5%	22 6%	12 7%	10 5%	12 5%	6 4%	12 6%	10 5%	6 3%	11 6%	6 5%	7 4%	10 4%	16 9% mN	14 5%	13 5%	12 5%	15 5%	11 5%	13 5%	9 5%	18 6%	12 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 101-2
 QUESTION 45 5:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is farmed

BANNER 2

	BORN AGAIN			EDUC			INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/PART-NER (P)	SNGL/WID/DIV/SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)	
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%	
**D/S (IMPORTANT - NOT IMPORTANT)	269 35%	84 37%	185 34%	153 32%	116 40% d	102 34%	83 36%	76 35%	183 35%	41 40%	33 39%	65 27% N	88 38% LN	18 13%	98 61% LMN	164 36%	104 34%	248 36% S	21 25%	188 39% U	80 28%	
TOTAL IMPORTANT -----	497 65%	150 66%	347 64%	298 63%	199 68%	192 65%	150 65%	144 65%	343 65%	70 67%	56 66%	146 61%	152 66% n	72 55%	127 78% LMN	303 66%	195 64%	450 66%	48 57%	325 68% u	172 61%	
TOTAL NOT IMPORTANT -----	229 30%	66 29%	163 30%	146 31%	83 28%	91 30%	66 29%	68 31%	160 30%	29 28%	24 28%	81 34% O	64 28% O	54 41% MO	29 18%	138 30%	90 30%	202 30%	27 32%	137 28%	92 32%	
VERY IMPORTANT	251 33%	84 37%	168 31%	158 33%	93 32%	98 33%	74 32%	73 33%	165 31%	44 42% i	26 31%	76 31%	82 36% n	33 25%	61 38% N	143 31%	109 36%	233 34% S	19 23%	160 33%	91 32%	
SOMEWHAT IMPORTANT	246 32%	66 29%	180 33%	140 30%	105 36%	94 32%	76 33%	71 32%	178 34%	26 25%	30 36%	71 30%	70 30%	39 30%	66 41% Lmn	160 35%	86 28%	217 32%	29 35%	165 34%	81 28%	
NOT VERY IMPORTANT	173 23%	51 22%	123 23%	109 23%	65 22%	68 23%	56 24%	47 21%	127 24%	20 20%	17 20%	59 24% O	50 21% O	43 33% mO	22 14%	104 23%	70 23%	148 22%	25 31%	95 20%	78 27% T	
NOT IMPORTANT AT ALL	55 7%	15 7%	40 7%	37 8%	18 6%	23 8%	11 5%	21 10% g	33 6%	8 8%	6 7%	23 9% O	14 6%	12 9%	6 4%	35 8%	20 7%	54 8% S	1 2%	41 9% u	14 5%	
UNSURE	39 5%	11 5%	29 5%	28 6%	11 4%	15 5%	14 6%	8 4%	27 5%	5 5%	5 6%	12 5%	15 7%	5 4%	6 4%	20 4%	19 6%	31 4%	9 10%	19 4%	20 7%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 101-3
 QUESTION 45 5:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is farmed

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	269 35%	130 40% C	65 25%	32 34%	132 40% F	66 22%	32 34% f
TOTAL IMPORTANT -----	497 65%	218 67%	159 61%	61 64%	224 67% f	174 59%	61 64%
TOTAL NOT IMPORTANT -----	229 30%	88 27%	95 36% B	28 30%	92 28%	108 37% E	28 30%
VERY IMPORTANT	251 33%	125 39% CD	71 27%	25 26%	126 38% Fg	77 26%	25 26%
SOMEWHAT IMPORTANT	246 32%	93 29%	88 34%	36 37%	98 29%	97 33%	36 37%
NOT VERY IMPORTANT	173 23%	63 19%	72 28% B	25 26%	66 20%	83 28% E	25 26%
NOT IMPORTANT AT ALL	55 7%	25 8%	23 9%	4 4%	26 8%	25 8%	4 4%
UNSURE	39 5%	17 5%	7 3%	6 7%	17 5%	12 4%	6 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 102-1
 QUESTION 45 6:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is 'local'

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH- EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	161 21%	23 6%	137 35% B	41 23%	33 16%	47 21%	39 26% e	17 9% J	57 29% HJ	6 3%	80 41% HIJ	43 33% MO	16 9%	70 25% M	32 19% M	54 20%	62 25%	45 18%	60 22% U	70 28% U	31 13%	30 15%	71 22% V	59 25% V
TOTAL IMPORTANT -----	455 59%	194 52%	261 66% B	108 59%	119 58%	134 59%	94 63%	102 54%	125 64% hJ	92 51%	136 69% HJ	84 66% m	98 54%	177 62%	96 56%	163 58%	152 62%	141 58%	165 59%	158 64% u	132 55%	117 56%	192 59%	146 62%
TOTAL NOT IMPORTANT -----	294 38%	171 46% C	124 31%	67 37%	86 42%	87 38%	54 36%	85 45% iK	68 35%	86 47% IK	56 28%	41 32%	82 45% L	107 37%	64 38%	108 39%	90 37%	96 40%	105 38%	88 36%	101 42%	87 42%	121 37%	87 37%
VERY IMPORTANT	183 24%	72 19%	111 28% B	39 21%	52 25%	55 24%	37 25%	37 19%	53 27% j	35 19%	58 29% hj	31 25%	35 19%	74 26%	42 25%	70 25%	53 22%	59 24%	73 26%	58 23%	52 22%	48 23%	76 24%	58 25%
SOMEWHAT IMPORTANT	273 36%	122 33%	150 38%	70 38%	68 33%	78 34%	57 38%	66 34%	72 36%	57 31%	78 40%	53 41%	63 35%	103 36%	54 32%	92 33%	99 41%	81 33%	93 33%	101 41%	79 33%	69 33%	116 36%	87 37%
NOT VERY IMPORTANT	213 28%	125 33% C	88 22%	47 26%	58 28%	63 28%	45 30%	56 29% k	49 25%	69 38% IK	39 20%	26 20%	61 34% L	78 27%	48 28%	79 28%	62 25%	72 30%	77 28%	66 27%	69 29%	61 29%	86 27%	66 28%
NOT IMPORTANT AT ALL	82 11%	46 12%	36 9%	21 11%	28 14% G	24 10%	9 6%	29 15% k	19 10%	17 9%	16 8%	16 12%	20 11%	29 10%	17 10%	29 10%	28 12%	24 10%	28 10%	22 9%	32 13%	26 13%	35 11%	21 9%
UNSURE	16 2%	7 2%	8 2%	7 4% E	1 -	7 3% e	1 1%	4 2%	4 2%	4 2%	5 2%	3 2%	1 1%	2 1%	10 6% MN	8 3%	2 1%	6 3%	7 3% T	- -	8 3% T	4 2%	10 3% x	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 102-2
 QUESTION 45 6:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is 'local'

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	161 21%	61 27% C	100 19%	104 22%	56 19%	73 25% H	57 25% H	28 13%	117 22% j	15 15%	21 25% j	27 11% N	77 33% LN	-4 -3%	60 37% LN	87 19%	73 24%	152 22% S	9 10%	99 21%	62 22%
TOTAL IMPORTANT	455 59%	141 62%	314 58%	283 60%	172 59%	183 61%	142 62%	122 55%	318 60%	59 57%	52 61%	131 54%	152 66% LN	63 48%	109 67% LN	271 59%	184 60%	412 60%	43 52%	286 60%	169 59%
TOTAL NOT IMPORTANT	294 38%	80 35%	215 40%	179 38%	116 39%	110 37%	85 37%	94 42%	201 38%	44 42%	31 37%	104 43% MO	75 32%	67 51% MO	49 30%	184 40%	110 36%	260 38%	35 42%	188 39%	107 37%
VERY IMPORTANT	183 24%	61 27%	121 22%	123 26%	59 20%	76 26%	58 25%	44 20%	125 24%	32 31% k	17 20%	56 23% N	67 29% N	15 12%	44 27% N	104 23%	78 26%	170 25% S	12 15%	114 24%	68 24%
SOMEWHAT IMPORTANT	273 36%	79 35%	193 36%	160 34%	113 38%	107 36%	84 36%	77 35%	193 36% J	27 26%	35 42% J	75 31%	85 37%	48 36%	65 40%	167 36%	106 35%	242 35%	31 37%	172 36%	100 35%
NOT VERY IMPORTANT	213 28%	61 27%	152 28%	130 28%	83 28%	75 25%	65 28%	68 31%	153 29%	27 26%	20 24%	74 31% O	56 24%	51 38% MO	32 20%	134 29%	78 26%	188 28%	24 29%	130 27%	82 29%
NOT IMPORTANT AT ALL	82 11%	19 8%	63 12%	48 10%	33 11%	35 12%	20 9%	25 11%	48 9%	16 16%	11 13%	30 12%	19 8%	16 12%	17 11%	49 11%	32 11%	71 10%	10 12%	57 12%	24 9%
UNSURE	16 2%	6 2%	10 2%	10 2%	5 2%	5 2%	3 2%	5 2%	11 2%	2 2%	2 2%	6 2%	5 2%	2 1%	4 2%	6 1%	10 3%	11 2%	5 6%	6 1%	9 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 102-3
 QUESTION 45 6:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood is 'local'

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	161 21%	58 18% D	71 27% BD	3 3%	54 16% G	69 23% eG	3 3%
TOTAL IMPORTANT -----	455 59%	186 58%	166 63% d	49 51%	190 57%	181 61%	49 51%
TOTAL NOT IMPORTANT -----	294 38%	128 40%	95 36%	46 48% c	135 41%	112 38%	46 48%
VERY IMPORTANT	183 24%	76 23%	59 23%	21 22%	77 23%	65 22%	21 22%
SOMEWHAT IMPORTANT	273 36%	110 34%	107 41% d	28 29%	113 34%	116 39%	28 29%
NOT VERY IMPORTANT	213 28%	87 27%	68 26%	38 40% BC	94 28%	84 28%	38 40% ef
NOT IMPORTANT AT ALL	82 11%	41 13%	27 10%	7 7%	42 12%	29 10%	7 7%
UNSURE	16 2%	9 3% C	1 -	1 1%	9 3% F	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 103-1
 QUESTION 45.7:
 When it comes to the seafood that you eat, how important are the following to you personally?

How the seafood was caught

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH- EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	119 15%	7 2%	111 28% B	43 23% eG	31 15% G	41 18% G	4 3%	15 8% J	58 30% HJ	-8 -4% HJ	53 27% HJ	28 22% M	14 8% M	42 15% M	35 21% M	54 19% Q	22 9% Q	42 17% Q	61 22% TU	28 11% TU	30 12% TU	47 23% WX	42 13% WX	29 13% WX
TOTAL IMPORTANT -----	429 56%	185 50%	244 62% B	110 60% g	117 57% G	129 56% G	74 50%	101 53%	125 64% hJ	84 46% hJ	119 61% J	76 60%	96 53%	159 56%	98 57%	161 58%	131 54%	138 57%	164 59%	135 55%	130 54%	124 60%	177 55%	129 55%
TOTAL NOT IMPORTANT -----	311 41%	178 48% C	133 34%	67 37%	86 42%	87 38%	70 47%	86 45% Ik	67 34%	92 51% IK	66 34%	48 38%	82 46%	117 41%	63 37%	107 38%	108 45%	96 39%	103 37%	107 43%	101 42%	77 37%	135 42%	99 42%
VERY IMPORTANT	181 24%	73 20%	109 28% B	49 27%	48 23%	53 23%	30 20%	42 22%	56 28% J	31 17%	53 27% J	39 30% m	34 19%	64 22%	45 27%	79 28% Q	45 19%	57 24%	79 28% T	49 20%	54 22%	59 28%	70 22%	52 22%
SOMEWHAT IMPORTANT	248 32%	113 30%	135 34%	61 33%	68 33%	75 33%	44 29%	60 31%	70 35%	53 29%	66 33%	38 29%	34% 34%	96 34%	53 31%	82 30%	85 35%	80 33%	85 31%	86 35%	77 32%	65 31%	106 33%	77 33%
NOT VERY IMPORTANT	230 30%	131 35% C	99 25%	46 25%	65 32%	65 29%	54 36% d	61 32%	50 25%	70 39% IK	49 25%	36 28%	59 33%	87 31%	47 28%	79 29%	79 32%	72 29%	75 27%	80 33%	74 31%	60 29%	103 32%	67 29%
NOT IMPORTANT AT ALL	81 11%	47 13%	34 9%	22 12%	20 10%	22 10%	17 11%	25 13%	17 9%	22 12%	17 9%	12 10%	23 13%	30 11%	15 9%	28 10%	30 12%	24 10%	28 10%	27 11%	27 11%	17 8%	32 10%	32 14%
UNSURE	25 3%	8 2%	16 4%	5 3%	3 2%	12 5% e	5 3%	3 2%	5 2%	5 3%	12 6% h	4 3%	2 1%	9 3%	10 6% m	11 4%	4 2%	10 4%	11 4%	5 2%	9 4%	7 3%	12 4%	6 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 103-2
 QUESTION 45.7:
 When it comes to the seafood that you eat, how important are the following to you personally?

How the seafood was caught

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/PART-NER (P)	SNGL/WID/DIV/SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	119 15%	30 13%	88 16%	61 13%	57 20% D	62 21% GH	30 13%	22 10%	60 11%	29 28% I	27 31% I	6 2%	55 24% LN	1 1%	56 35% LmN	40 9%	79 26% P	99 15%	20 24% r	55 11%	63 22% T
TOTAL IMPORTANT -----	429 56%	123 54%	307 57%	259 55%	171 58%	177 59%	127 55%	116 53%	284 54%	65 63%	55 65% I	120 50%	138 60% l	65 50%	106 65% LN	243 53%	187 61% P	380 56%	50 60%	261 54%	168 59%
TOTAL NOT IMPORTANT -----	311 41%	93 41%	218 41%	197 42%	113 39%	115 39%	97 42%	94 43%	225 42% k	36 35%	28 33%	114 48% MO	83 36%	64 49% MO	50 31%	203 44% Q	108 35%	281 41%	30 36%	206 43%	105 37%
VERY IMPORTANT	181 24%	62 27%	120 22%	113 24%	69 23%	84 28% H	51 22%	41 19%	106 20%	44 42% IK	23 27%	51 21%	62 27% N	22 17%	47 29% N	83 18%	99 32% P	163 24%	18 22%	102 21%	79 28% t
SOMEWHAT IMPORTANT	248 32%	61 27%	187 35% b	146 31%	102 35%	92 31%	76 33%	75 34%	178 34% J	21 21%	32 38% J	69 29%	76 33%	43 33%	59 37%	160 35%	88 29%	217 32%	31 38%	159 33%	89 31%
NOT VERY IMPORTANT	230 30%	71 31%	158 29%	148 31%	82 28%	81 27%	81 35% f	63 29%	175 33% Jk	18 17%	20 24%	86 36% mO	62 27%	45 34% o	37 23%	148 32%	82 27%	204 30%	26 31%	148 31%	82 29%
NOT IMPORTANT AT ALL	81 11%	21 9%	60 11%	50 10%	32 11%	33 11%	16 7%	31 14% G	50 9%	18 18% ik	8 9%	29 12%	21 9%	19 14%	13 8%	55 12%	26 9%	77 11% s	4 5%	58 12%	23 8%
UNSURE	25 3%	11 5%	14 3%	16 3%	9 3%	6 2%	6 3%	10 5%	20 4%	3 3%	1 2%	6 2%	10 4%	2 2%	6 4%	15 3%	10 3%	21 3%	3 4%	13 3%	12 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 103-3
 QUESTION 45.7:
 When it comes to the seafood that you eat, how important are the following to you personally?

How the seafood was caught

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	119 15%	65 20% C	16 6%	18 19% C	65 19% F	20 7%	18 19% F
TOTAL IMPORTANT -----	429 56%	188 58%	136 52%	54 57%	193 58%	155 53%	54 57%
TOTAL NOT IMPORTANT -----	311 41%	123 38%	121 46% b	36 38%	129 39%	135 46%	36 38%
VERY IMPORTANT	181 24%	87 27% C	48 18%	24 25%	89 27%	59 20%	24 25%
SOMEWHAT IMPORTANT	248 32%	101 31%	89 34%	30 31%	104 31%	95 32%	30 31%
NOT VERY IMPORTANT	230 30%	92 28%	85 32%	30 31%	97 29%	97 33%	30 31%
NOT IMPORTANT AT ALL	81 11%	31 10%	36 14% d	7 7%	32 10%	38 13%	7 7%
UNSURE	25 3%	12 4%	4 2%	5 5%	12 4%	5 2%	5 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 104-1
 QUESTION 45 8:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood has been frozen

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (IMPORTANT - NOT IMPORTANT)	288 38%	107 29%	181 46% B	69 38%	76 37%	78 34%	65 43%	70 37% J	75 38% J	37 20%	106 54% HIJ	75 58% MNO	45 25%	104 36% M	64 38% M	113 41%	91 38%	83 34%	108 39%	98 40%	82 34%	63 30%	136 42% V	89 38%
TOTAL IMPORTANT -----	518 68%	234 63%	284 72% B	123 67%	141 68%	149 66%	105 70%	128 67%	135 69% j	106 59%	149 76% J	99 78% Mno	112 62%	194 68%	113 66%	194 70%	164 67%	160 66%	191 69%	169 69%	158 66%	134 65%	225 70%	159 68%
TOTAL NOT IMPORTANT -----	230 30%	127 34% C	103 26%	54 30%	64 31%	72 31%	40 27%	58 31%	60 30%	69 38% K	43 22%	25 19%	66 37% L	90 31% L	49 29% I	81 29%	73 30%	77 31%	82 30%	72 29%	76 32%	71 34%	89 28%	70 30%
VERY IMPORTANT	218 28%	91 24%	127 32% B	55 30%	49 24%	73 32%	42 28%	48 25%	55 28%	42 23%	72 37% HJ	42 33%	43 24%	80 28%	53 31%	97 35% QR	60 25%	61 25%	89 32%	64 26%	65 27%	56 27%	97 30%	65 28%
SOMEWHAT IMPORTANT	300 39%	144 39%	156 40%	68 37%	92 45% F	77 34%	63 42%	80 42%	80 41%	64 35%	76 39%	58 45%	69 38%	113 40%	60 35%	97 35%	104 43%	99 41%	101 36%	105 43%	94 39%	78 38%	127 39%	94 40%
NOT VERY IMPORTANT	183 24%	106 28% C	77 20%	41 22%	55 27%	51 22%	36 24%	49 26% K	47 24% k	56 31% K	30 16%	19 15%	53 29% L	71 25% L	39 23%	66 24%	61 25%	57 23%	63 23%	59 24%	61 25%	53 25%	72 22%	59 25%
NOT IMPORTANT AT ALL	47 6%	22 6%	25 6%	13 7% g	9 4%	21 9% eG	4 3%	9 5%	13 6%	13 7%	13 6%	6 4%	13 7%	18 6%	10 6%	15 5%	12 5%	20 8%	19 7%	12 5%	15 6%	18 9%	17 5%	11 5%
UNSURE	17 2%	10 3%	7 2%	5 3% e	1 -	7 3% e	4 3%	4 2%	2 1%	6 3%	5 2%	4 3%	3 2%	2 1%	8 5% N	4 1%	6 3%	7 3%	5 2%	6 3%	6 2%	3 1%	9 3%	5 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 104-2
 QUESTION 45 8:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood has been frozen

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (IMPORTANT - NOT IMPORTANT)	288 38%	90 40%	198 37%	192 41%	96 33%	127 43%	76 33%	78 35%	179 34%	54 52%	39 46%	78 32%	115 49%	29 22%	67 41%	183 40%	105 35%	256 38%	32 38%	167 35%	121 43%
TOTAL IMPORTANT	518 68%	153 68%	365 68%	326 69%	192 66%	209 70%	151 65%	147 67%	347 66%	78 75%	62 73%	155 65%	170 74%	79 60%	113 70%	318 69%	200 66%	464 68%	54 66%	319 66%	199 70%
TOTAL NOT IMPORTANT	230 30%	63 28%	167 31%	134 28%	96 33%	81 27%	75 32%	70 32%	169 32%	24 23%	22 26%	78 32%	56 24%	50 38%	47 29%	135 29%	95 31%	207 30%	23 28%	152 32%	78 27%
VERY IMPORTANT	218 28%	80 35%	138 26%	146 31%	72 25%	95 32%	57 25%	60 27%	129 24%	47 46%	25 30%	63 26%	83 36%	27 21%	45 28%	121 26%	97 32%	192 28%	26 32%	124 26%	94 33%
SOMEWHAT IMPORTANT	300 39%	73 32%	227 42%	180 38%	120 41%	114 38%	94 41%	88 40%	218 41%	30 29%	36 43%	92 38%	88 38%	52 39%	68 42%	197 43%	104 34%	272 40%	28 34%	195 40%	106 37%
NOT VERY IMPORTANT	183 24%	49 22%	134 25%	101 21%	82 28%	62 21%	66 29%	52 24%	135 26%	17 16%	19 22%	61 26%	40 17%	44 34%	38 23%	104 22%	80 26%	164 24%	19 23%	121 25%	62 22%
NOT IMPORTANT AT ALL	47 6%	13 6%	34 6%	33 7%	14 5%	20 7%	9 4%	18 8%	33 6%	7 7%	4 5%	16 7%	16 7%	5 4%	9 5%	32 7%	15 5%	43 6%	4 5%	31 7%	16 6%
UNSURE	17 2%	10 4%	7 1%	12 3%	5 2%	7 2%	5 2%	3 2%	13 3%	3 2%	1 1%	7 3%	5 2%	3 2%	2 1%	8 2%	9 3%	12 2%	5 7%	10 2%	7 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 104-3
 QUESTION 45 8:
 When it comes to the seafood that you eat, how important are the following to you personally?

Whether the seafood has been frozen

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (IMPORTANT - NOT IMPORTANT)	288 38%	122 38% C	74 28%	46 48% C	122 37%	97 33%	46 48% eF
TOTAL IMPORTANT -----	518 68%	220 68%	165 63%	70 73%	225 67%	193 66%	70 73%
TOTAL NOT IMPORTANT -----	230 30%	98 30%	91 35%	24 25%	103 31%	96 32%	24 25%
VERY IMPORTANT	218 28%	97 30%	62 24%	31 32%	97 29%	75 25%	31 32%
SOMEWHAT IMPORTANT	300 39%	123 38%	103 39%	39 41%	129 39%	118 40%	39 41%
NOT VERY IMPORTANT	183 24%	73 23%	74 28%	21 22%	78 23%	77 26%	21 22%
NOT IMPORTANT AT ALL	47 6%	24 8%	17 6%	3 3%	25 7%	19 6%	3 3%
UNSURE	17 2%	5 2%	6 2%	2 2%	5 2%	6 2%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 105-1
 QUESTION 46:
 In general, how much more would you pay to know that your seafood was legally caught and honestly labeled?

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=YES Q.42	765 100%	372 49%	393 51%	182 24%	206 27%	228 30%	150 20%	191 25%	197 26%	181 24%	197 26%	128 17%	181 24%	285 37%	170 22%	279 36%	243 32%	243 32%	278 36%	247 32%	240 31%	208 27%	323 42%	234 31%
**D/S (PAY MORE - WCN'T PAY MORE)	408 53%	157 42%	251 64% B	135 74% EFG	107 52%	99 44%	67 45%	112 58% J	131 66% J	46 25%	120 61% J	67 52%	103 57%	152 53%	87 51%	156 56% Q	111 45%	142 58% Q	167 60% tU	127 51%	115 48%	137 66% WX	170 53% x	101 43%
PAY MORE -----	587 77%	265 71%	322 82% B	158 87% EFG	157 76%	163 72%	108 72%	151 79% J	164 83% J	113 63%	158 81% J	97 76%	142 78%	219 77%	129 76%	217 78%	177 73%	193 79%	222 80%	187 76%	177 74%	173 83% wX	247 76%	168 72%
1% - 4%	153 20%	68 18%	85 22%	33 18%	37 18%	48 21%	35 23%	33 17%	37 19%	34 19%	48 25%	27 21%	39 21%	59 21%	29 17%	61 22%	41 17%	51 21%	57 20%	40 16%	56 23%	44 21%	65 20%	44 19%
5%- 9%	193 25%	99 27%	94 24%	43 24%	61 30%	55 24%	35 23%	54 29%	49 25%	44 25%	45 23%	32 25%	50 27%	74 26%	38 22%	62 22%	69 28%	62 26%	58 21%	79 32% Su	56 23%	48 23%	83 26%	62 26%
10% - 19%	161 21%	67 18%	94 24% b	50 28% fG	43 21%	43 19%	24 16%	45 24% J	48 24% J	22 12%	46 23% J	25 19%	26 14%	65 23% M	45 27% M	64 23%	44 18%	52 22%	72 26% T	40 16%	48 20%	50 24%	69 21%	41 18%
20% OR MORE	80 10%	31 8%	49 12%	32 18% EFG	16 8%	17 7%	15 10%	19 10%	30 15% J	12 7%	19 10%	14 11%	28 15% N	21 8%	17 10%	30 11%	23 10%	27 11%	35 13% u	27 11%	18 7%	30 15% wx	29 9%	21 9%
I AM NOT WILLING TO PAY MORE	178 23%	107 29% C	71 18%	24 13%	49 24% D	64 28% D	41 28% D	40 21%	33 17%	67 37% HIK	38 19%	31 24%	39 22%	67 23%	42 24%	61 22%	66 27%	51 21%	56 20%	60 24%	63 26%	35 17%	76 24% v	66 28% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 105-2
 QUESTION 46:
 In general, how much more would you pay to know that your seafood was legally caught and honestly labeled?

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART- NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=YES Q.42	765 100%	226 30%	539 70%	472 62%	293 38%	298 39%	231 30%	221 29%	530 69%	104 14%	85 11%	240 31%	232 30%	131 17%	162 21%	461 60%	304 40%	682 89%	83 11%	480 63%	285 37%
**D/S (PAY MORE - WON'T PAY MORE)	408 53%	104 46%	305 57% B	204 43%	204 70% D	145 49%	125 54%	136 62% F	267 50%	66 64% I	47 56%	81 34%	123 53% L	77 58% L	128 79% LMN	237 51%	171 56%	376 55% S	32 39%	249 52%	160 56%
PAY MORE -----	587 77%	165 73%	422 78%	338 72%	249 85% D	221 74%	178 77%	178 81%	398 75%	85 82%	66 78%	161 67%	177 77% L	104 79% L	145 90% LMN	349 76%	238 78%	529 78%	58 70%	365 76%	222 78%
1% - 4%	153 20%	41 18%	112 21%	96 20%	57 20%	53 18%	51 22%	44 20%	110 21%	20 19%	18 21%	43 18%	53 23%	25 19%	33 20%	90 19%	63 21%	137 20%	16 20%	105 22%	48 17%
5%- 9%	193 25%	48 21%	145 27%	112 24%	81 28%	66 22%	64 28%	60 27%	139 26%	24 23%	20 24%	65 27%	47 20%	34 26%	47 29%	122 27%	71 23%	179 26% S	14 17%	122 25%	71 25%
10% - 19%	161 21%	51 23%	110 20%	80 17%	81 28% D	64 21%	42 18%	54 24%	99 19%	27 26%	17 20%	32 13%	47 20% L	35 26% L	46 29% L	95 21%	66 22%	141 21%	20 24%	90 19%	71 25% t
20% OR MORE	80 10%	25 11%	55 10%	51 11%	29 10%	39 13%	21 9%	20 9%	50 9%	14 14%	11 13%	21 9%	30 13%	11 8%	19 12%	43 9%	38 12%	73 11%	7 8%	47 10%	33 12%
I AM NOT WILLING TO PAY MORE	178 23%	61 27%	117 22%	134 28% E	44 15%	76 26%	53 23%	42 19%	131 25%	19 18%	19 22%	80 33% MNO	54 23% O	27 21% O	17 10%	112 24%	66 22%	153 22%	25 30%	116 24%	63 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 105-3
 QUESTION 46:
 In general, how much more would you pay to know that your seafood was legally caught and honestly labeled?

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=YES Q.42	765 100%	323 42%	261 34%	95 12%	334 44%	294 38%	95 12%
**D/S (PAY MORE - WCN'T PAY MORE)	408 53%	209 65% CD	101 38%	36 38%	214 64% FG	103 35%	36 38%
PAY MORE -----	587 77%	266 82% CD	181 69%	66 69%	274 82% FG	199 68%	66 69%
1% - 4%	153 20%	73 23%	46 18%	16 17%	75 22%	51 17%	16 17%
5%- 9%	193 25%	74 23%	71 27%	26 27%	78 23%	73 25%	26 27%
10% - 19%	161 21%	85 26% CD	42 16%	13 14%	87 26% FG	46 16%	13 14%
20% OR MORE	80 10%	34 10%	22 8%	11 11%	35 10%	28 10%	11 11%
I AM NOT WILLING TO PAY MORE	178 23%	57 18%	80 31% B	30 31% B	60 18%	95 32% E	30 31% E

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 107-1
 QUESTION 48:
 As you may know, the term 'seafood fraud' refers to any number of ways information about seafood is falsified. For the purposes of this survey, we'll focus on species substitution or seafood mislabeling, where one fish is sold as another type of fish. How much of a problem, if at all, do you think seafood fraud is in the United States?

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH -EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=TOTAL ASKED	1000 100%	480 48%	520 52%	250 25%	280 28%	280 28%	190 19%	254 25%	276 28%	226 23%	244 24%	170 17%	240 24%	370 37%	220 22%	361 36%	314 31%	325 32%	358 36%	312 31%	330 33%	270 27%	444 44%	286 29%
**D/S (MAJOR PROBLEM - MINOR PROBLEM)	-112 -11%	-69 -14%	-44 -8% B	-25 -10% F	-13 -5% dFg	-53 -19%	-21 -11% f	-28 -11% j	-11 -4% HJK	-41 -18%	-33 -14%	-14 -8% M	-47 -20%	-41 -11% m	-10 -5% MN	-16 -4% QR	-65 -21%	-32 -10% Q	-18 -5% TU	-55 -18%	-39 -12%	-15 -5% wX	-45 -10% X	-52 -18%
MAJOR PROBLEM	302 30%	149 31%	153 29%	87 35% F	93 33% F	65 23%	56 30%	87 34% k	94 34% K	63 28%	59 24%	56 33%	59 25%	114 31%	73 33% m	134 37% QR	77 25%	92 28%	128 36% Tu	79 25%	95 29%	97 36% X	135 30%	70 25%
MINOR PROBLEM	415 41%	218 45% C	197 38%	112 45%	107 38%	119 42%	78 41%	114 45%	104 38%	104 46% i	92 38%	70 41%	106 44%	155 42%	83 38%	149 41%	142 45%	123 38%	147 41%	134 43%	134 41%	112 41%	180 41%	123 43%
NOT A PROBLEM	40 4%	17 4%	23 4%	14 6% G	14 5% g	9 3%	3 2%	11 4%	17 6% jk	6 2%	6 3%	12 7% O	11 5%	12 3%	5 2%	10 3%	15 5%	16 5%	10 3%	20 6% su	10 3%	8 3%	19 4%	13 5%
UNSURE	243 24%	95 20%	147 28% B	37 15%	66 23% D	87 31% De	53 28% D	42 17%	61 22%	53 24% h	87 35% HIJ	33 19%	63 26%	89 24%	59 27%	69 19%	80 25% p	94 29% P	73 20%	78 25%	91 28% s	53 20%	111 25%	79 28% v

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 107-2
 QUESTION 48:
 As you may know, the term 'seafood fraud' refers to any number of ways information about seafood is falsified. For the purposes of this survey, we'll focus on species substitution or seafood mislabeling, where one fish is sold as another type of fish. How much of a problem, if at all, do you think seafood fraud is in the United States?

BANNER 2

	BORN AGAIN			EDUC			INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/PART-NER (P)	SNGL/WID/DIV/SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)	
BASE=TOTAL ASKED	1000 100%	289 29%	711 71%	630 63%	370 37%	420 42%	300 30%	260 26%	710 71%	120 12%	110 11%	313 31%	317 32%	167 17%	203 20%	593 59%	407 41%	865 87%	135 13%	604 60%	396 40%	
**D/S (MAJOR PROBLEM - MINOR PROBLEM)	-112 -11%	12 4%	-124 -17%	-71 -11%	-41 -11%	-6 -1%	-58 -19%	-48 -19%	-132 -19%	15 12%	-1 -1%	-52 -16%	-19 -6%	-17 -10%	-24 -12%	-99 -17%	-14 -3%	-101 -12%	-11 -8%	-96 -16%	-16 -4%	
MAJOR PROBLEM	302 30%	105 36%	197 28%	182 29%	121 33%	149 35%	85 28%	63 24%	185 26%	56 46%	38 34%	91 29%	91 29%	58 35%	62 31%	158 27%	144 35%	267 31%	35 26%	171 28%	131 33%	
MINOR PROBLEM	415 41%	94 32%	321 45%	253 40%	162 44%	154 37%	143 48%	112 43%	317 45%	41 34%	39 35%	143 46%	110 35%	75 45%	87 43%	257 43%	158 39%	368 43%	47 35%	268 44%	147 37%	
NOT A PROBLEM	40 4%	14 5%	26 4%	29 5%	11 3%	17 4%	10 3%	13 5%	34 5%	3 3%	1 1%	10 3%	19 6%	7 4%	4 2%	21 4%	19 5%	29 3%	11 8%	22 4%	18 5%	
UNSURE	243 24%	75 26%	167 24%	166 26%	76 21%	100 24%	63 21%	72 28%	173 24%	20 17%	32 29%	69 22%	97 31%	26 16%	50 25%	157 26%	86 21%	202 23%	41 31%	144 24%	99 25%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
 I C I T I Z E N

Table 107-3
 QUESTION 48:
 As you may know, the term 'seafood fraud' refers to any number of ways information about seafood is falsified. For the purposes of this survey, we'll focus on species substitution or seafood mislabeling, where one fish is sold as another type of fish. How much of a problem, if at all, do you think seafood fraud is in the United States?

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=TOTAL ASKED	1000 100%	408 41%	334 33%	139 14%	423 42%	370 37%	139 14%
**D/S (MAJOR PROBLEM - MINOR PROBLEM)	-112 -11%	-6 -2% C	-70 -21%	-7 -5% C	-9 -2% F	-82 -22%	-7 -5% F
MAJOR PROBLEM	302 30%	153 38% Cd	79 24%	39 28%	156 37% F	84 23%	39 28%
MINOR PROBLEM	415 41%	160 39%	149 45% d	47 34%	165 39%	167 45% G	47 34%
NOT A PROBLEM	40 4%	9 2%	18 5% b	5 4%	9 2%	20 5% E	5 4%
UNSURE	243 24%	87 21%	89 27%	48 34% B	92 22%	99 27%	48 34% E

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
 I C I T I Z E N

Table 108-1
 QUESTION 49:
 As you may know, the federal government and Congress will consider new rules focused on eliminating seafood fraud in the United States. Specifically, requirements would include keeping key information like species of the fish, where it was caught, and how it was caught, follow the fish from the fishing boat or farm, through the supply chain to end point of sale. Seafood labeling with this information would be required. Based on what you know, do you favor or oppose these new requirements?

BANNER 1

	GENDER			AGE				SEX X AGE				REGION				PARTY REG			PARTY ID			IDEOLOGY		
	TOTAL (A)	MALE (B)	FEMALE (C)	18-34 (D)	35-49 (E)	50-64 (F)	65+ (G)	MEN 18-49 (H)	WOMEN 18-49 (I)	MEN 50+ (J)	WOMEN 50+ (K)	NORTH- EAST (L)	MID- WEST (M)	SOUTH (N)	WEST (O)	DEM (P)	REP (Q)	OTHER/ UNSURE (R)	DEM (S)	REP (T)	IND/ OTHER (U)	LIB (V)	MOD (W)	CONS (X)
BASE=TOTAL ASKED	1000 100%	480 48%	520 52%	250 25%	280 28%	280 28%	190 19%	254 25%	276 28%	226 23%	244 24%	170 17%	240 24%	370 37%	220 22%	361 36%	314 31%	325 32%	358 36%	312 31%	330 33%	270 27%	444 44%	286 29%
**D/S (FAVOR - OPPOSE)	762 76%	349 73%	413 79% B	188 75%	200 72%	226 81% E	148 78%	166 65%	222 81% H	183 81% H	191 78% H	131 77%	179 75%	284 77%	168 76%	297 82% Qr	220 70%	244 75%	297 83% TU	219 70%	246 75%	231 86% WX	321 72%	210 74%
TOTAL FAVOR -----	831 83%	387 81%	444 85% b	206 82%	222 79%	239 85%	164 86%	193 76%	235 85% H	194 86% H	209 86% H	143 84%	198 83%	307 83%	182 83%	314 87% qr	254 81%	263 81%	313 87% TU	251 81%	266 81%	239 89% WX	358 81%	233 82%
TOTAL OPPOSE -----	68 7%	37 8%	31 6%	18 7%	21 8%	13 5%	16 8%	27 11% IJ	13 5%	10 4%	18 8%	12 7%	19 8%	23 6%	14 6%	17 5%	34 11% Pr	18 6%	16 5%	32 10% S	20 6%	8 3%	37 8% V	23 8% V
FAVOR - STRONGLY	414 41%	172 36%	241 46% B	107 43%	117 42%	115 41%	74 39%	94 37%	130 47% HJ	78 35% J	111 45% J	80 47% M	83 35%	152 41%	99 45% m	169 47% Q	112 36%	133 41%	172 48% T	100 32%	142 43% T	143 53% WX	178 40% x	93 32%
FAVOR - SOMEWHAT	417 42%	214 45%	203 39%	99 39%	105 37%	124 44%	89 47% e	99 39%	104 38%	115 51% HIK	98 40%	63 37%	115 48% lo	156 42%	83 38%	145 40%	142 45%	130 40%	142 40%	152 49% SU	123 37%	96 36%	180 41%	141 49% Vw
OPPOSE - SOMEWHAT	52 5%	29 6%	23 4%	11 4%	18 6%	12 4%	12 6%	20 8% Ij	8 3%	9 4%	15 6%	10 6%	16 7%	13 4%	12 6%	15 4%	24 8%	13 4%	15 4%	22 7%	14 4%	7 3%	28 6% V	17 6%
OPPOSE - STRONGLY	17 2%	8 2%	8 2%	7 3% F	4 1%	1 -	4 2%	7 3%	5 2%	2 1%	4 2%	2 1%	3 1%	10 3%	2 1%	2 1%	10 3% P	5 2%	1 -	10 3% S	6 2%	1 -	9 2% V	7 2% v
UNSURE	101 10%	56 12%	45 9%	26 10%	37 13% G	28 10%	11 6%	34 13% K	28 10%	22 10%	17 7%	15 9%	23 9%	40 11%	24 11%	30 8%	27 9%	44 14% pq	29 8%	28 9%	44 13% S	22 8%	50 11%	29 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K L/M/N/O P/Q/R S/T/U V/W/X
 I C I T I Z E N

Table 108-2

QUESTION 49:
As you may know, the federal government and Congress will consider new rules focused on eliminating seafood fraud in the United States. Specifically, requirements would include keeping key information like species of the fish, where it was caught, and how it was caught, follow the fish from the fishing boat or farm, through the supply chain to end point of sale. Seafood labeling with this information would be required. Based on what you know, do you favor or oppose these new requirements?

BANNER 2

	BORN AGAIN			EDUC		INCOME			RACE			SEX BY EDUC				MARITAL STATUS		VOTE LIKELIHOOD		VOTING FREQUENCY	
	TOTAL (A)	YES (B)	NO (C)	LESS THAN 4 YEAR COLL (D)	4 YEAR COLL+ (E)	LESS THAN \$50K (F)	\$50K-\$99K (G)	\$100K+ (H)	WHITE (I)	BLACK (J)	HISP-ANIC (K)	NON COLL MEN (L)	NON COLL WOMEN (M)	COLL MEN (N)	COLL WOMEN (O)	MRRD/ PART-NER (P)	SNGL/ WID/ DIV/ SEP (Q)	DEF (R)	LESS DEF (S)	3+ PAST GEN-ERAL (T)	FEWER THAN 3 (U)
BASE=TOTAL ASKED	1000	289	711	630	370	420	300	260	710	120	110	313	317	167	203	593	407	865	135	604	396
	100%	29%	71%	63%	37%	42%	30%	26%	71%	12%	11%	31%	32%	17%	20%	59%	41%	87%	13%	60%	40%
**D/S (FAVOR - OPPOSE)	762	222	540	487	276	337	213	199	544	82	88	225	261	124	151	458	304	674	88	476	286
	76%	77%	76%	77%	74%	80%	71%	76%	77%	69%	80%	72%	82%	74%	75%	77%	75%	78%	65%	79%	72%
TOTAL FAVOR	831	239	591	520	310	359	238	219	594	94	93	248	272	139	171	498	332	734	97	517	314
	83%	83%	83%	83%	84%	86%	79%	84%	84%	79%	84%	79%	86%	83%	84%	84%	82%	85%	72%	86%	79%
TOTAL OPPOSE	68	17	51	34	35	22	25	21	50	12	5	23	11	15	20	40	28	60	9	41	28
	7%	6%	7%	5%	9%	5%	8%	8%	7%	10%	5%	7%	4%	9%	10%	7%	7%	7%	7%	7%	7%
FAVOR - STRONGLY	414	123	290	264	149	183	126	98	283	53	52	110	154	62	87	245	169	368	45	244	169
	41%	43%	41%	42%	40%	43%	42%	38%	40%	44%	47%	35%	49%	37%	43%	41%	41%	43%	34%	40%	43%
FAVOR - SOMEWHAT	417	116	301	256	161	177	112	121	311	42	41	138	118	76	84	253	164	365	52	273	144
	42%	40%	42%	41%	43%	42%	37%	47%	44%	35%	37%	44%	37%	46%	42%	43%	40%	42%	38%	45%	36%
OPPOSE - SCMEWHAT	52	13	39	25	27	14	22	16	36	12	3	15	10	13	13	32	20	46	5	32	20
	5%	4%	5%	4%	7%	3%	7%	6%	5%	10%	3%	5%	3%	8%	7%	5%	5%	5%	4%	5%	5%
OPPOSE - STRONGLY	17	4	12	9	8	8	3	5	14	-	3	7	2	1	7	8	8	13	4	8	8
	2%	1%	2%	1%	2%	2%	1%	2%	2%	-	2%	2%	1%	1%	3%	1%	2%	2%	3%	1%	2%
UNSURE	101	32	69	76	25	39	37	20	66	14	12	43	33	14	12	55	46	72	29	47	54
	10%	11%	10%	12%	7%	9%	12%	8%	9%	11%	11%	14%	10%	8%	6%	9%	11%	8%	22%	8%	14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G/H I/J/K L/M/N/O P/Q R/S T/U
I C I T I Z E N

Table 108-3

QUESTION 49:

As you may know, the federal government and Congress will consider new rules focused on eliminating seafood fraud in the United States. Specifically, requirements would include keeping key information like species of the fish, where it was caught, and how it was caught, follow the fish from the fishing boat or farm, through the supply chain to end point of sale. Seafood labeling with this information would be required. Based on what you know, do you favor or oppose these new requirements?

BANNER 3

	POTUS1				POTUS2		
	TOTAL (A)	CLIN- TON (B)	TRUMP (C)	UND (D)	CLIN- TON W/ LEAN (E)	TRUMP W/ LEAN (F)	PURE UND (G)
BASE=TOTAL ASKED	1000 100%	408 41%	334 33%	139 14%	423 42%	370 37%	139 14%
**D/S (FAVOR - OPPOSE)	762 76%	329 80% C	243 73%	104 75%	343 81% F	268 73%	104 75%
TOTAL FAVOR -----	831 83%	349 85%	271 81%	112 81%	364 86%	301 82%	112 81%
TOTAL OPPOSE -----	68 7%	20 5%	29 9%	8 6%	20 5%	33 9% e	8 6%
FAVOR - STRONGLY	414 41%	191 47% C	114 34%	58 42%	197 47% F	131 35%	58 42%
FAVOR - SOMEWHAT	417 42%	158 39%	157 47% B	54 39%	166 39%	170 46%	54 39%
OPPOSE - SOMEWHAT	52 5%	19 5%	17 5%	5 4%	19 5%	21 6%	5 4%
OPPOSE - STRONGLY	17 2%	1 -	12 3% B	2 2%	1 -	12 3% E	2 2%
UNSURE	101 10%	39 10%	34 10%	19 14%	39 9%	35 10%	19 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G
I C I T I Z E N